



NEWS RELEASE

TiVo Grows Subscriber Base to 7 Million

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MILESTONE REPRESENTS 27%
GROWTH SINCE JANUARY 2015

Company Release - 4/20/2016 9:10 AM ET

SAN JOSE, CA -- (Marketwired) -- 04/20/16 -- TiVo Inc. (NASDAQ: TIVO), a leader in next-generation technology connecting consumers to their content, today announced that it has reached 7 million subscriptions for TiVo-enabled platforms deployed by operators in both North America and Europe, including Virgin Media, Vodafone Spain, RCN, Cogeco and Suddenlink. The Company's total cumulative subscriptions have grown by approximately 1.5 million, or 27%, since January 31, 2015.

Naveen Chopra, TiVo's Interim CEO, commented, "Our subscription growth tells a clear story: customers and consumers want a simple way to deal with an increasingly fragmented viewing experience -- and TiVo continues to be one of the most elegant solutions available. Bottom line, in a world where more content is being delivered from the cloud, our technology is more valuable than ever when it comes to letting people access the content they want, on the device they want, in the way they want."

Chopra added, "The changes we're making to our business and the sharper focus on execution will continue to fuel innovation, subscription growth, and enhanced profitability. We are very proud of this milestone, and more importantly, we have an incredible amount of opportunity in front of us and a plan for capturing it."

About TiVo Inc.

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-

a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface with simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators worldwide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with set-top box, cloud-based video discovery and recommendation options, interactive advertising solutions, and audience research and measurement services. More information at: www.TiVo.com.

Source: TiVo Inc.