



NEWS RELEASE

TiVo Introduces OnePass; Only From TiVo: One Remote, One Box, OnePass

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MULTI-SOURCE BINGE-WATCHING
ON TIVO INSTANTLY GATHERS
EVERY EPISODE OF A TV SERIES
REGARDLESS OF SOURCE; LIVE OR
RECORDED TV, VOD OR
STREAMING APPS SEAMLESSLY
PRESENTED

Company Release - 1/5/2015 8:00 AM ET

LAS VEGAS, NV -- (Marketwired) -- 01/05/15 -- TiVo Inc. (NASDAQ: TIVO), a leader in the advanced television entertainment market today introduced TiVo OnePass, an all access solution available on TV in your home or via TiVo mobile apps, that tracks down every episode of a show you want to catch up on and displays all of the episodes in your My Shows folder to serve as the ultimate multi-source binge-watching solution.

TiVo OnePass organizes episodes of your favorite shows by season, and if an episode or a season is not available as a recording, OnePass will include episodes from your on-demand library or streaming services like Netflix, Amazon Instant Video and Hulu Plus.

"As we continue to see exponential growth in binge watching and the nearly ubiquitous presence of OTT video subscription services alongside traditional cable, TiVo continues to fulfill our mission to deliver the best entertainment experience for viewers," said Jim Denney, Vice President of Product Marketing at TiVo. "With OnePass, we can shorten the time to get users to the content to which they subscribe much easier than needing to

search individual services. OnePass is a significant step in our continued efforts to simplify and organize the exploding amount of great content available today -- a solution we know becomes even more important as individual TV shows, movies and videos are spread throughout an increasing number of entertainment services."

Creating the TiVo OnePass Experience is simple -- all it takes is a few clicks:

- Strongest Search - Search for and select your favorite show through TiVo Search
- Serious Options - OnePass comes with a variety of options including recording and streaming all content, or you have the option of selecting only recordings or only streaming videos to avoid using disk space
- One Episode or the Whole Season - Across all platforms and apps, you can include all seasons, start with a particular season or only include new episodes
- Organized Chaos - All OnePass streaming and recorded videos can be found in your "My Shows" section, organized in folders with the name of your favorite show, so the content you love is easiest to find and watch immediately

Additional Features of TiVo OnePass:

- Memory - TiVo will remember which recording you last watched and bookmark the next episode
- Sorting - TiVo gives you the freedom to organize your episodes by "newest" or by "season"
- Get More - Save space on your hard drive by leveraging streaming options so you can use the local storage for what you really want to record

Visit TiVo at CES for a OnePass demo! CES 2015 runs from January 6 - 9 in Las Vegas. TiVo is located at the Las Vegas Convention Center, Central Hall 1 of Tech East, at Booth # 7920.

Availability

TiVo OnePass will roll to TiVo Roamio and TiVo Mini devices in February. Not home? Not a problem. The OnePass experience will be accessible through the free TiVo app for iOS in February and Android devices in March.

About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across all screens in and out-of-the home, providing an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. The TiVo experience provides TV viewers with simple universal search, discovery, viewing and recording from any device, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers, cloud-based video discovery and recommendation options, interactive advertising solutions and

audience research and measurement services. More information at: www.TiVo.com.

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This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future availability of TiVo OnePass feature. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in the Company's public reports filed with the Securities and Exchange, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2014, Quarterly Report on Form 10-Q for the quarters ended April 30, 2014, July 31, 2014, and October 31, 2014 and Current Reports on Form 8-K. The Company cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

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