



NEWS RELEASE

# TiVo Launches Enhanced Personalization and Wider Device Availability for Fan TV

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Enables operators to quickly deploy next generation discovery services across hybrid or all-IP video networks

PHILADELPHIA & SAN CARLOS, Calif.--(BUSINESS WIRE)-- SCTE/ISBE Cable-Tec Expo — TiVo (NASDAQ: TIVO), a leader in entertainment software and technology, today announced that Fan TV, the next generation TV experience, will include new personalization and discovery features across TV, tablet and mobile devices. Additionally, Fan TV will now be available on Apple TV and Roku, making it easier than ever for operators to expand their market reach.

The updated version of Fan TV will integrate personalized, contextual recommendations into the experience, as well as introduce a smart grid guide to enable users to rapidly find content within a familiar grid-based format. Fan TV will learn from user activity to guide discovery and provide intelligent and accurate recommendations to users seamlessly across live, VOD and OTT networks. The new smart grid guide delivers visual cues to alert users when programs on their WatchList show up in the broadcast schedule.

Fan TV's extension to Apple TV and Roku, in addition to Android TV and Amazon Fire TV, allows operators to reach new consumer segments and deliver innovative discovery experiences with skinny bundle service offerings. Fan TV provides a fast time to market with its award-winning, cross-screen user experience that is fully customizable to an operator's branding and selection of devices.

"TiVo strives to provide innovative discovery products and services for customers, enabling improved experiences for subscribers," said Michael Hawkey, senior vice president and general manager of the user experience business group at TiVo. "The updates to Fan TV will help subscribers find relevant content rapidly, while offering operators much needed flexibility across different networks and devices to mitigate trends toward unbundling and cord

shaving.”

Fan TV allows operators to deploy a next generation video service that leverages existing video delivery networks, including QAM, satellite or over the air, for linear video delivery. Additionally, Fan TV aggregates IP-delivered OTT content and provides advanced discovery capabilities for a feature-rich, universal discovery experience. Available as an end-to-end software solution or as apps for mobile and streaming devices, Fan TV delivers a simple and powerful navigation and personalized entertainment experience across multiple screens and services — all designed to strengthen and differentiate existing provider offerings.

TiVo will showcase its comprehensive suite of solutions during the Cable-Tec Expo in booth 903.

## About TiVo

**TiVo** (NASDAQ: TIVO) is the global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world’s leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [tivo.com](http://tivo.com), [forward.tivo.com](http://forward.tivo.com) or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

## Forward-looking Statement

All statements contained herein that are not statements of historical fact, including statements that use the words “will” or “is expected to,” or similar words that describe TiVo Corporation’s or its management’s future plans, objectives or goals, are “forward-looking statements” and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of TiVo Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Rovi Corporation’s most recent report on Form 10-Q for the period ended June 30, 2016, TiVo Inc.’s most recent report on Form 10-Q for the period ended July 31, 2016, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at [www.sec.gov](http://www.sec.gov)). TiVo Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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