



NEWS RELEASE

TiVo OS Expands Entertainment Horizons with New Features, Content Partnerships, and Growing Device Footprint at CES 2026

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Leading Independent Media Platform Offers a Content Rich, Seamless and Personalized Viewing Experience

LAS VEGAS--(BUSINESS WIRE)-- TiVo Platform Technologies LLC ("TiVo"), a wholly owned subsidiary of Xperi Inc. ("Xperi"), today announced exciting enhancements to its independent media platform at CES 2026, including new features for TiVo OS, expanded content partnerships, greater availability on a diversity of devices, and a deeper sports lineup that delivers more ways for consumers to watch what they love.

TiVo OS continues to gain traction globally, powering smart TVs from leading brands and delivering a content-first experience to millions of households. The platform is now available on a full range of Smart TV devices, ranging from 2K to 4K, and has extended to a number of additional consumer electronics device types, including set-top boxes, soundbars, and mini-LED monitors.

New Features Driving Engagement

TiVo OS is introducing several innovative features designed to enhance content discovery and engagement:

- **Partner Picks Carousel:** A dedicated row for content provider recommendations, enabling personalized content suggestions while optimizing monetized space.
- **Home Page Hero Video Trailers:** Autoplay video support for the TiVo One Hero unit, creating eye-catching experiences that boost engagement and conversion.
- **Live Programs in Recommendations:** Surfacing live programming alongside VOD and TVOD content, ensuring users never miss time-sensitive events like sports or live specials.
- **Voice Improvements:** Leveraging advanced technology and insights to improve discoverability and accuracy

across languages and regions.

Expanded Content Partnerships

TiVo continues to offer a wide range of entertainment from leading content providers, including the recent addition of the global anime brand Crunchyroll, Cineverse, and iHeartRadio, the all-in-one free streaming music, radio and podcast app. The expanded lineup underscores TiVo's commitment to delivering diverse, high-quality content across genres.

Broad Sports Coverage

Sports fans will find more to love on TiVo OS, with comprehensive coverage of major leagues including the official NBA app, plus an expanded lineup of free channels dedicated to a wide variety of sports, including NASCAR, Tennis TV, Red Bull TV and dozens more. The diversity of sports offerings on TiVo includes something for every fan, making it the ultimate destination for live and on-demand sports content.

"Our mission is to simplify and enrich television for everyone," said Geir Skaaden, EVP and Chief Product and Services Officer at Xperi. "With these new features, partnerships, and sports offerings, TiVo continues to deliver extraordinary entertainment experiences while creating compelling opportunities for advertisers and content providers."

To experience the TiVo media platform in action, visit Xperi at CES 2026 in the West Hall, Booth 4041.

About TiVo

TiVo brings entertainment together, making it easy to find, watch, and enjoy. We serve up the best movies, shows, and videos from across live TV, on-demand, streaming services, and countless apps, helping people watch on their terms. For studios, networks, and advertisers, TiVo targets passionate viewers to increase engagement across all screens. TiVo is a wholly owned subsidiary of Xperi Inc. Learn more at tivo.com.

About Xperi Inc.

Xperi invents, develops, and delivers technologies that enable extraordinary experiences. Xperi technologies, delivered via its brands (DTS®, HD Radio™, TiVo®), are integrated into consumer devices and media platforms worldwide, powering smart devices, connected cars, and entertainment experiences.

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