



NEWS RELEASE

## TiVo Partners with Sky to Launch Voice Search

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Europe's leading entertainment company, Sky, chooses TiVo to deliver its latest innovation, voice search, to customers

SAN CARLOS, Calif.--(BUSINESS WIRE)-- TiVo Corporation (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that TiVo and Sky, Europe's leading entertainment company, have joined forces to deliver voice search for Sky's next-generation box, Sky Q. TiVo is providing Sky Q with a natural language, voice-based search solution, making it quicker and easier for Sky Q customers to find the content they are looking for.

The solution delivered by TiVo lets consumers use their voice to search for digital entertainment across linear TV and video on demand (VOD). By implementing Conversation Services on Sky Q, Sky is making it easier for customers to discover entertainment, sport and movies by providing a conversational experience through language recognition and naturally spoken responses.

"With Sky Q, we continue to innovate and bring fantastic new features to our customers, who we know are watching more TV than ever before. We want to make it even faster and easier for them to search, discover and watch TV," said Luke Bradley-Jones, Sky's brand director of TV and content products. "That's why we've introduced voice search. With the technology delivered by TiVo, we are enabling our customers to use natural, voice-based queries to find new and favourite TV to enjoy."

The solution is built on TiVo's knowledge graph engine, a dynamic knowledge base of entertainment metadata, capable of understanding trends and conversations. Updated continuously via data ingestion and news crawlers, the knowledge graph includes information produced and curated by hundreds of content editors, predictive search

results, and behavioral indicators from social networks.

“With more and more content choices and a great range of entertainment available across TV, TiVo is helping partners like Sky provide the best user experience whilst driving content consumption,” said Matt Berry, senior vice president and general manager, advanced search and recommendations, TiVo. “We are pleased to extend our long-standing relationship with Sky. This implementation further reinforces the value of TiVo’s product portfolio in bringing the latest capabilities to pay-TV homes across Europe.”

## About Sky

Sky is Europe's leading entertainment company, serving 22 million customers across five countries - UK, Ireland, Germany, Austria and Italy. The company has annual revenues of £12 billion and is Europe’s leading investor in television content with annual programming spend of over £5 billion.

From exclusive partnerships with HBO and Showtime, to Sky’s own original programming, Sky offers the best and broadest range of content along with the best viewing experience to suit each and every customer. Whether that’s through the multi-award winning next generation box, Sky Q, or Sky’s contract-free online streaming service, NOW TV, customers have access to the latest movies, drama, sports and kids entertainment wherever and whenever they like. This is all supported by Sky’s best in class customer service.

Sky's success is not just based on what the company does but how it does it. Named as one of the Top 10 Green Companies in the World by Newsweek, one of the world’s most recognised rankings of business’s environmental performance, Sky ensures its responsible business strategy is embedded right across the group.

Sky has over 30,000 employees and is listed as one of The Times Top 50 employers for women. Sky is listed on the London Stock Exchange (SKY).

## About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world’s leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [tivo.com](http://tivo.com), [forward.tivo.com](http://forward.tivo.com) or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

## Forward-looking Statement

All statements contained herein that are not statements of historical fact, including statements that use the words “will” or “is expected to,” or similar words that describe TiVo Corporation’s or its management’s future plans, objectives or goals, are “forward-looking statements” and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of TiVo Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in TiVo’s most recent report on Form 10-Q and other documents of TiVo Corporation, Rovi Corporation and TiVo Solutions Inc. (formerly known as TiVo Inc.) on file with the Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). TiVo Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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