



NEWS RELEASE

TiVo Renews Multi-Year Intellectual Property License Deal with Sony

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SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that Sony Corporation, a global leader in consumer electronics, has renewed its multi-year intellectual property (IP) license agreement. The license to TiVo's patent portfolios covers all of Sony's worldwide products and services.

"This license agreement accentuates the value TiVo's patent portfolios bring to the fast-growing and competitive entertainment industry," said Arvin Patel, executive vice president and chief intellectual property officer, Rovi Corporation, a TiVo company. "We are delighted to continue our long-standing relationship and renew our multi-year license agreement with one of world's leading entertainment companies."

The TiVo companies have spent decades investing in research and development to create market-leading technologies for the media and entertainment industry. TiVo's innovative solutions touch practically every aspect of consumers' day-to-day interaction with their entertainment, enabling customers to build customized, next-generation digital entertainment solutions for users around the globe.

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com, forward.tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).



Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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