



NEWS RELEASE

# TiVo Renews Personalized Content Discovery Platform Agreement with Foxtel

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TiVo's Advanced Search and Recommendation Solution Powers Leading Australian Subscription TV Operator's Services, Enabling Personalized Content Discovery

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that **Foxtel**, Australia's leading subscription-TV platform, has renewed its license to TiVo's Search and Recommendation services and will have access to TiVo's **Personalized Content Discovery** platform. As a long-term Search and Recommendation customer, the renewal will provide Foxtel's subscribers in Australia with the latest TiVo innovations to help power entertainment experiences.

"We are looking forward to continuing our relationship with TiVo, in order to ensure we have the most advanced content discovery technology at our subscribers' fingertips across a multitude of devices," said Michael Ivanchenko, Foxtel's director of Product Design & Development. "Foxtel has a legacy of driving innovation across the Australian television landscape, TiVo's solutions are a strong contributor in helping us to stay at the forefront of bringing the latest entertainment services to our viewers."

"Foxtel's continued investment and trust in TiVo's personalized discovery capabilities demonstrates our innovative leadership and differentiation in such a competitive landscape," said Samuel Sweet, senior vice president, Sales EMEA and APAC, TiVo. "We are proud to continue working with Foxtel, one of the most progressive and dynamic media companies in Asia Pacific, to enable viewers to benefit from a personalized discovery experience, dramatically improving the viewer experience and increasing engagement."

TiVo's Personalized Content Discovery platform is revolutionizing the way video service providers deliver content to

viewers, and ultimately the way consumers find something they want to watch across devices. Guided by the belief that consumers should not have to work to find relevant content, TiVo's multi-dimensional approach delivers highly relevant search results, customized recommendation carousels and increased convenience with natural voice recognition and insights for an enhanced viewing experience.

## About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [tivo.com](http://tivo.com) or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

## Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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TiVo

Lerin O'Neill, +1-408-562-8455

**[email protected]**

or

Ying Communications for TiVo

Venelyn Chin, +65 3157 5627

**[email protected]**

Source: TiVo Corporation