



NEWS RELEASE

TiVo Renews Product and Intellectual Property Licenses with Panasonic

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SAN CARLOS, Calif.--(BUSINESS WIRE)-- TiVo Corporation (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that Rovi Corporation, a TiVo Company, renewed its product and intellectual property (IP) licenses with Panasonic Corporation, one of the world's top consumer electronics (CE) manufacturers. Panasonic signed a multi-year extension of the company's products for the Japan market, including G-Guide, G-Guide HTML and G-Guide xD, enabling Panasonic to continue providing advanced entertainment discovery experiences across its TV, DVR and set-top box products. Additionally, Panasonic signed a multi-year worldwide license renewal to the entertainment discovery patent portfolio of Rovi.

"Our continued collaboration with Panasonic further reinforces the need for technologies and solutions to power next-gen entertainment services while enhancing the overall user experience," said Michael Hawkey, senior vice president and general manager of user experience, TiVo. "Our innovative products help companies like Panasonic deliver seamless navigation experiences that help users find the content they want to watch no matter where they are or what device they are watching from."

The TiVo companies have spent decades investing in research and development to generate some of the most valuable intellectual property in the media and entertainment industry. TiVo's commitment to innovation empowers it to deliver products that touch practically every aspect of consumers' day-to-day interaction with their entertainment, and helps IP portfolio licensees build customized, next-generation digital entertainment solutions for users around the globe.

About TiVo



TiVo (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com, forward.tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

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