



NEWS RELEASE

TiVo Roamio OTA Going Mainstream

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TIVO'S \$49.99 OVER-THE-AIR DVR
AND STREAMING SOLUTION TO
ROLL OUT NATIONALLY

Company Release - 1/7/2015 1:39 PM ET

LAS VEGAS, NV -- (Marketwired) -- 01/07/15 -- TiVo Inc. (NASDAQ: TIVO), a leader in the advanced television entertainment market, today announced that following a successful limited edition launch of the TiVo Roamio OTA DVR last fall, the company will be making the product widely available in the U.S. market. The TiVo Roamio OTA DVR brings the award-winning TiVo experience to those who do not have cable or satellite service, yet still want an all-in-one DVR and streaming solution.

"TiVo continually innovates to meet the shifting ways consumers want to access their TV content, and we recognized that sections of the market were underserved -- including those choosing OTA for TV and those looking for higher-end DVRs. That proved true with the demand for the TiVo Roamio OTA after our initial seeding in 400 Best Buy stores this past fall," said TiVo CMO Ira Bahr. "While we are believers that the TiVo service with a cable subscription is the best TV experience out there, we recognize there are those without cable and satellite that have recording needs. We saw an opportunity to deliver the best DVR, with the considerable amount of top TV shows available with an HD antenna and access to the best internet video streaming services, the TiVo Roamio OTA provides an unparalleled and unified experience at a great price point."

When paired with an HD antenna, the TiVo Roamio OTA can record up to four shows simultaneously, storing 75 high-definition hours of programming from their favorite local networks including ABC, CBS, NBC, FOX, PBS and Univision, where available, and popular internet video services such as Netflix, Hulu, Amazon Instant Video and

YouTube, among others.

TV lovers can expect the same great award-winning experience as the TiVo Roamio family of DVRs, including universal search, free mobile applications, browse and compatibility with TiVo Stream and TiVo Mini devices to extend the TV experience throughout the home and beyond. TiVo Roamio OTA does not require a cable card, providing consumers with a top-notch entertainment experience at a minimal price. For customers looking to access cable channels, TiVo offers the TiVo Roamio, TiVo Roamio Plus and TiVo Roamio Pro devices.

TiVo Roamio OTA Features Include:

- Storage: 500 GB (75 HD hours)
- Tuners: 4 tuners
- Compatible with TiVo Stream: Stream live and recorded TV to smartphones and tablets inside and outside the home
- Content navigation:
 - TiVo OnePass organizes episodes of your favorite shows by season, and if an episode or a season is not available as a recording via HD antenna, OnePass will include episodes from streaming services like Netflix, Amazon Instant Video and Hulu Plus
 - Universal search across Over-the-Air and popular internet video services including Netflix, Hulu Plus, Amazon Instant Video, VUDU and YouTube
 - "What to Watch" provides a personalized dashboard with recommendations for what's on now, next and tonight
 - Collections offers editorial collections based on current events or categories including new TV, Shark Week, Holiday, Academy Award winners, etc.
 - Channel guide with filters to enable users to get to what they want as quickly as possible
- Free application for smartphones and tablets: manage your DVR with your phone or tablet through remote OnePass® management, a recording scheduler that allows you to add or remove recordings and enhanced WishList® management
- Networking: Ethernet & WiFi networking

Visit TiVo at CES for a TiVo Roamio OTA demo. CES 2015 runs from January 6 - 9 in Las Vegas. TiVo is located at the Las Vegas Convention Center, Central Hall 1 of Tech East, at Booth # 7920.

Pricing & Availability

TiVo Roamio OTA, tailored solely for the best over-the-air experience, is currently available at **BestBuy.com** and will be available at **Amazon.com** in mid-January and **TiVo.com** in February for \$49.99, with a \$14.99 per month service and a one-year commitment. Product and service pricing subject to change. For more information please visit

TiVo.com/Roamio-OTA.

About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across all screens in and out-of-the home, providing an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. The TiVo experience provides TV viewers with simple universal search, discovery, viewing and recording from any device, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers, cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: www.TiVo.com.

TiVo, the TiVo logo, WishList, Season Pass, Roamio, are trademarks or registered trademarks of TiVo Inc. or its subsidiaries. All other trademarks are the property of their respective owners.

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future availability nationally and on **Amazon.com** of the TiVo Roamio OTA DVR and associated pricing. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in the Company's public reports filed with the Securities and Exchange, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2014, Quarterly Report on Form 10-Q for the quarters ended April 30, 2014, July 31, 2014, and October 31, 2014 and Current Reports on Form 8-K. The Company cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

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