



NEWS RELEASE

TiVo Selects Ness Software Engineering Services (SES) to Help Build TiVo's European Development Centre

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PARTNERSHIP CREATES DEDICATED
NESS SES R&D TEAM IN ROMANIA
TO SUPPORT TIVO'S GROWING
EUROPEAN PRESENCE

Company Release - 1/26/2015 9:00 AM ET

LONDON, UNITED KINGDOM -- (Marketwired) -- 01/26/15 -- **TiVo Inc.** (NASDAQ: TIVO), a global leader in next-generation television services, today announced a partnership with **Ness Software Engineering Services (SES)**, a global provider of end-to-end software product engineering services and consultancy. With this collaboration, TiVo extends its ability to deliver next-generation television experiences by leveraging high quality, cost effective research and development (R&D) services.

TiVo will leverage the expertise of Ness SES in designing and deploying advanced television solutions by creating an Engineering Centre in Iasi, Romania. This new Engineering Centre will provide TiVo with the ability to grow and expand its European R&D capabilities as TiVo's international operations continue to grow. Initially, Ness SES will provide TiVo with a dedicated R&D team to help bring TiVo products to market. Over time, TiVo intends to transition the Engineering Centre into a fully TiVo-owned facility.

"After an in-depth evaluation, we found Romania to be an exceptional location for our new Engineering Centre," said Dan Phillips, TiVo's Chief Operating Officer and SVP of Engineering. "Excellent universities in Romania will provide talented IT graduates and the political and macroeconomic conditions are favourable to businesses. Our continued growth as a global leader in the Pay TV market will be significantly enhanced by the access to the highly

skilled engineering talent in Romania. As we add to our existing exceptional teams in Silicon Valley, we will be able to increase the overall efficiency of our R&D activities while increasing our engineering efforts related to set top box and mobile products development. We are very excited to support our on-going international expansion in Europe with a strategic presence in Romania."

Paul Lombardo, CEO at Ness SES, commented, "We're forging this relationship with TiVo, an iconic digital consumer brand, to play a larger part in the worldwide revolution in the design and deployment of advanced TV services. This relationship brings together the quality of our engineering talent and TiVo's reputation and vision for delivering innovation that will address new opportunities in today's digital economy."

About Ness Software Engineering Services (SES)

Ness Software Engineering Services (SES) is a premier provider of outsourced engineering services. Ness SES helps organisations compete and grow in today's digital economy by providing deep expertise in products and platforms, data and analytics, and experience engineering. With access to world-class software engineering resources, Ness SES's clients create advanced, new products and services, enter new markets, win new customers, and streamline operations to radically reduce costs. Ness SES delivers consumer-grade experiences with commercial-grade quality and stability through its global delivery model that offers the flexibility and efficiencies of on-site, on-shore, near-shore and off-shore sourcing, leveraging sophisticated distributed Agile techniques. Visit www.ness-ses.com for more information.

About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across all screens in and out-of-the home, providing an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. The TiVo experience provides TV viewers with simple universal search, discovery, viewing and recording from any device, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers, cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: www.TiVo.com.

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This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, TiVo's future European growth and expansion plans and

TiVo's future expectations with respect to Ness SES's new Engineering Centre in Iasi, Romania. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in the Company's public reports filed with the Securities and Exchange, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2014, Quarterly Report on Form 10-Q for the quarters ended April 30, 2014, July 31, 2014, and October 31, 2014 and Current Reports on Form 8-K. The Company cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

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Source: TiVo Inc.