



NEWS RELEASE

# TiVo Signs Long-Term Intellectual Property License with HBO

2017-01-04

Company Release - 1/4/2017 5:30 AM ET

SAN CARLOS, Calif.--(BUSINESS WIRE)-- TiVo Corporation (NASDAQ: TIVO), the global leader in entertainment technology and audience insights, today announced Home Box Office Inc., the premium television programming subsidiary of Time Warner Inc. signed a long-term intellectual property (IP) license. HBO is acquiring a license to the TiVo patent portfolios and the over-the-top assets of the Intellectual Ventures patent portfolio under the TiVo/IV licensing partnership.

“Our license agreement with HBO reinforces the value our innovative patent portfolios deliver to the OTT industry as we continue helping companies quickly adapt to a rapidly changing and fragmented media industry,” said Samir Armaly, executive vice president, intellectual property and licensing, Rovi Corporation, a TiVo company.

The TiVo companies have spent decades investing in research and development to generate some of the most valuable intellectual property in the media and entertainment industry. TiVo’s commitment to innovation empowers it to deliver products that touch practically every aspect of consumers’ day-to-day interaction with their entertainment, and helps IP portfolio licensees build customized, next-generation digital entertainment solutions for users around the globe.

## About TiVo

TiVo (NASDAQ: TIVO) is the global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world’s leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at



[tivo.com\\_forward.tivo.com](http://tivo.com_forward.tivo.com) or follow us on Twitter @tivo or @tivoforbusiness.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20170104005529/en/>

Finn Partners

Ricca Silverio, +1-949-439-7869

[email protected]

Source: TiVo Corporation