



NEWS RELEASE

# TiVo Signs Video Metadata and IP License Extension with TikiLIVE

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TikiLIVE consolidates providers, selects TiVo for its metadata needs

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that **TikiLIVE** has extended its license agreements for TiVo Video Metadata and intellectual property (IP). Under the terms of the Video Metadata extension, TikiLIVE has consolidated its previous metadata providers and standardized on TiVo as a one-stop-shop service for all its metadata requirements.

TikiLIVE is an over-the-top (OTT) and IPTV platform development and cloud hosting company that deploys enterprise solutions. The TikiLIVE team focuses on delivering HD streaming video, including both live streaming video and video on-demand (VOD). TikiLIVE provides OEM and Telco companies with a comprehensive set of tools to manage their own live OTT and VOD streaming businesses.

"We are delighted to extend our multi-year license agreements with TikiLIVE," said Jeffrey Glahn, vice president of sales at TiVo. "TiVo Video Metadata together with our extensive IP portfolios, validates the strength and innovation of our solutions and our ability to support rich experiences for a variety of providers including those with OTT and IPTV platforms, like TikiLIVE."

"We continue to work with TiVo because it helps solve the challenge of dealing with multiple metadata providers and having inconsistent metadata for our OTT and VOD businesses," said Tim Green, founder and CIO of TikiLIVE. "TiVo is a truly complete metadata provider with rich imagery that helps drive content engagement. We chose TiVo because it has the most competitive offering from solutions to patented technologies in the industry and its

customer support organization is extremely responsive to our business needs.”

## About TikiLIVE

TikiLIVE is an OTT (Over The Top) and IPTV platform development and cloud hosting company that deploys enterprise solutions. The TikiLIVE team focuses on delivering HD streaming video, including both live streaming video and video on-demand (VOD). TikiLIVE provides content creators with a comprehensive set of tools for producing and managing their own live and VOD streaming content.

For more information, please visit [www.TikiLIVE.com](http://www.TikiLIVE.com). To speak with a representative directly, please call 305-289-4557.

## About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world’s leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [tivo.com](http://tivo.com) or follow us on Twitter @tivo or @tivoforbusiness.

## Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo’s periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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