



NEWS RELEASE

## TiVo and NCTC Partner to Deliver Members a Best-in-Class Pay-TV Choice

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NCTC MAKES TIVO WHOLE-HOME  
AND MULTI-SCREEN EXPERIENCE  
AVAILABLE TO ITS 850+ SMALL AND  
MID-SIZED OPERATORS

Company Release - 9/8/2015 8:17 AM ET

SAN JOSE, CA -- (Marketwired) -- 09/08/15 -- TiVo Inc. (NASDAQ: TIVO), a leading innovator in the advanced television space, and the National Cable Television Cooperative (NCTC) today announced that the NCTC will make TiVo's advanced television solutions available to their membership for deployment of multi-screen, linear, recorded, over the top, and video on demand TV experiences.

NCTC's 850 independent cable and telecommunication operators will now have cost-efficient access to the full collection of TiVo-powered products and services for the delivery of a consistent and compelling user-experience.

"This is a remarkable agreement for TiVo and the Pay-TV industry in which an influential alliance has embraced a single, shared platform for the delivery of advanced TV services," said Ryan Perry, TiVo's Vice President of Business Development. "With this partnership, the NCTC has taken a consolidated, efficient approach to harnessing innovation by making TiVo a top choice for its member operators."

TiVo has a growing roster of operator partners across the globe that have each chosen TiVo to power their next generation pay television experiences because of TiVo's renowned user experience, powerful multi-screen features, and rapid time to market. Additionally, TiVo's proven track record of consumer driven innovation means that these

operators are well positioned to adapt to their subscribers' changing viewing habits.

"We are committed to providing our members access to the technology and products that give them a cost effective approach to deliver technology-rich TV experiences," said Rich Fickle, NCTC's President & CEO. "Collaborating with TiVo gives NCTC members access to an advanced TV offering with best-in-class multiscreen capabilities, OTT integration, and a personalized user experience. To help drive scale efficiencies, NCTC is investing in a common back office integration platform that will connect with multiple billing systems as well as TV Everywhere authentication platforms. This is a key enabler of the TiVo deal and could also support future IP video and OTT solutions. We are excited to work with TiVo and believe our members are now better positioned to address a growing array of options for receiving television content."

The partnership includes access to multiple device providers, including TiVo and Pace set-top-boxes, Evolution Digital DTAs, as well as TiVo soft clients. Rollout will commence by end of year with new features and platforms to follow in early 2016.

#### About the National Cable Television Cooperative (NCTC)

The National Cable Television Cooperative, Inc. (NCTC) is a Kansas not-for-profit corporation that operates as a programming and hardware purchasing organization for its member companies who own and operate cable systems throughout the U.S. and its territories. NCTC seeks to maximize current and future opportunities to ensure the profitability, competitive stature and long term sustainability of its member companies. For more information, visit [www.nctconline.org](http://www.nctconline.org).

#### About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. The TiVo experience provides TV viewers with simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: [www.TiVo.com](http://www.TiVo.com).

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This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act

of 1995. These statements relate to, among other things, the future availability of TiVo's products and services to the member of the NCTC and the expectation that the rollout of TiVo products and services to the NCTC will commence by the end of 2015 with the availability of new features and platforms to follow in early 2016. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in the Company's public reports filed with the Securities and Exchange, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2015, Quarterly Report on Form 10-Q for the quarter ended April 30, 2015 and Current Reports on Form 8-K. The Company cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

Source: TiVo Inc.