



NEWS RELEASE

TiVo to Present at the Deutsche Bank 2015 Media and Telecommunications Conference

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Company Release - 3/4/2015 4:30 PM ET

SAN JOSE, CA -- (Marketwired) -- 03/04/15 -- TiVo Inc. (NASDAQ: TIVO), a leader in the advanced television entertainment market, today announced that President and CEO Tom Rogers will present at the Deutsche Bank 2015 Media and Telecommunications Conference on Monday, March 9th, 2015. A webcast of the presentation will be available on the Investor Relations section of the TiVo website at <http://investor.tivo.com> under the events calendar tab.

Conference Details:

Deutsche Bank 2015 Media and Telecommunications Conference

Palm Beach, FL

Monday, March 9, 2015

2:10 p.m. ET

Tom Rogers, President and CEO

About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA and Durham, NC, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across all screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. The TiVo experience provides TV viewers with simple universal search, discovery, viewing and recording from any device, creating the ultimate viewing

experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers, cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: www.TiVo.com.

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Source: TiVo Inc.