



NEWS RELEASE

## TiVo(R) Launches Free Online Portal for Searching and Discovering the Best TV

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TIVO ONLINE ADDRESSES THE LACK OF USEFUL AND EASY WAYS TO LEARN ABOUT AND FIND WHAT IS ON TV THAT VIEWERS MOST WANT TO WATCH ACROSS ALL SOURCES OF PROGRAMS

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SAN JOSE, CA -- (Marketwired) -- 06/09/15 -- TiVo Inc. (NASDAQ: TIVO), a leading innovator in the advanced television space, announced TiVo Online today, a free new way for customers to find the programs they want to watch from their cable lineup or a wide variety of streaming services. TiVo Online delivers the power of TiVo's search and discovery right on your PC or Mac®.1

"The tools available today to find what viewers most want to watch across all sources of programs are not comprehensive, not personalized, or are difficult to use. There just isn't a great way to hone in on exactly what you care about and are most interested in -- until now with TiVo Online," said Tom Rogers, TiVo's President and CEO. "TiVo Online is the service you can rely on to guide you right to what you want from cable and video on demand, streaming services and web videos and opens the renown value of TiVo's search to find and connect straight to your favorite content in a simple, easy to use fashion. TiVo has always been the best way to watch TV, but now, TiVo Online becomes the trusted source for doing just that, and it's free and easily accessible to anyone."

"With TiVo Online, viewers who have yet to experience TiVo can utilize the powerful search and discovery features

TiVo subscribers have appreciated for years," added Rogers. "Realizing the compelling aspects of TiVo's service integrated right into their TV set and traditional viewing experience -- along with the many other features of the TiVo service such viewing from any screen no matter where you are -- we hope will inspire new viewers become TiVo subscribers."

TiVo Online eliminates the hassle of searching a variety of content providers and apps to identify what service offers your favorite show. At launch, TiVo subscribers can stream live and recorded TV when on their home network or launch titles with one click from supported programmers and streaming sites.<sup>2</sup> An update planned for later this year will allow anyone who registers for a free TiVo account to enjoy the same highly personalized viewing experience available now to TiVo subscribers.

The new, free TiVo Online Includes:

- Unified Search: Search across shows, actors, and even networks to find where the content you want is available.
- What to Watch Now: Shows users categories of the most popular programming based on genres and themes.
- TiVo Guide: Quick access to a channel lineup to determine where and when your favorite shows are available.

TiVo Online for active TiVo subscribers includes the following additional features:

- OnePass™ Creation and Management: Create, edit, or copy your OnePass selections from one DVR to another. TiVo OnePass gives users one place for all available content to be searchable and findable from within the 'My Shows' menu, whether the content is recorded from network television, or is available on supported programmers or from a streaming solution such as Hulu.
- Manage your 'My Shows' list: As you find shows you like online, add them to your 'My Shows' list to watch any time you'd like.
- Stream: Users can stream recordings or watch Live TV at home.
- To Do List: Users can view and manage upcoming recordings.

TiVo Online will be available June 9, 2015 at: <http://online.tivo.com>.

#### About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. The TiVo experience provides TV viewers with simple universal search, discovery, viewing and recording from a variety of devices, creating the

ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: **[www.TiVo.com](http://www.TiVo.com)**.

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1 Not all recorded content can be streamed or downloaded to a PC or Mac device (due to copy protection assigned by content provider and/or other technical limitations). Some recorded content can only be streamed/downloaded to your PC or Mac device while you are on the same network as your TiVo DVR (or TiVo Stream, sold separately, in the case of a 4-tuner TiVo DVR). Out of-home streaming/downloading is anticipated to be coming soon; when this functionality arrives, out-of-home streaming (a) will support streaming to only one of your devices at a time and (b) may not be available for all recorded content.

2 Broadband Internet connection is required to access and receive streaming content. Availability of third-party content from streaming sources is subject to change, and certain third-party fees may apply.

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Source: TiVo Inc.