



NEWS RELEASE

TiVo's Cubi Solutions Pre-Integrates with New Conax Arena Multiscreen Hub

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AMSTERDAM--(BUSINESS WIRE)-- (IBC 2017) — **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that **Conax** has pre-integrated TiVo's Cubi Solutions for its new **Conax Arena** flexible multiscreen hub.

Conax, a provider of content and service protection for digital entertainment services, has developed the Conax Arena multiscreen hub to provide operators with the ability to deploy a flexible, pre-integrated solution that encompasses all of the key components needed to launch a complete multiscreen offering. TiVo's Cubi Solutions will be available to Conax Arena customers at launch.

Cubi Solutions include CubiTV – the hybrid entertainment discovery solution that unifies content, listings and recommendations from linear TV, video-on-demand (VOD) and over-the-top (OTT) sources – and CubiTV for Mobile, a multi-screen entertainment discovery solution that enables access to content across multiple platforms and is compatible with nearly all Android and iOS smartphones and tablets.

"Our aim is help operators drastically reduce CAPEX and provide a level of customization usually available to only the largest operators in the world," said Tom Jahr, EVP Products & Partners, Conax. "Conax Arena represents the perfect platform for future growth that supports the modular, pay-as-you-grow price model in line with all Conax offerings."

"TiVo's collaboration with Conax shows how our product innovations are enabling technology partners and their operator customers to rapidly integrate the latest interactive broadcast technologies into their existing and new-to-market offerings," said Jakub Gorski, vice president of Cubi Solutions, TiVo. "TiVo's Cubi Solutions make it easier for

operators to ensure that their viewers find the content they're looking for quickly and easily. Our **latest research** shows that 50 percent of viewers 'strongly agree' that, for the amount they pay for their TV service, it should be easier to find what they want to watch, reinforcing the importance of content discovery in today's entertainment environment."

TiVo will be showcasing its latest innovations at IBC 2017 in Hall 5, Stand A31.

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com, forward.tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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