



NEWS RELEASE

Tom Rogers Named to Cable Hall of Fame

2016-05-16

TIVO CHAIRMAN RECOGNIZED FOR
OUTSTANDING CONTRIBUTIONS
TO THE CABLE INDUSTRY

Company Release - 5/16/2016 8:01 AM ET

SAN JOSE, CA -- (Marketwired) -- 05/16/16 -- TiVo Inc. (NASDAQ: TIVO), a leader in next-generation technology connecting consumers to their content, today announced that Chairman Tom Rogers has been named to the 2016 class of the Cable Hall of Fame. Rogers, along with six additional honorees, will be recognized at the 2016 Cable Hall of Fame Celebration on May 16, 2016 in Boston, Massachusetts.

"Tom has dedicated his life's work to advancing the cable industry, from the founding of CNBC and MSNBC, to his status today as a leader and influential player on the future of television entertainment. Tom's mark on the cable industry spans advancements in programming, technology, operations, and regulation. As CEO of TiVo for almost 11 years, Tom and his team, took the company from its roots as the pioneer of the DVR, and turned it into a worldwide leader in advanced television software for the cable industry," said Naveen Chopra Interim CEO at TiVo.

The Cable Hall of Fame recognizes those ground-breaking leaders who have shaped and advanced the cable industry. Induction into the Cable Hall of Fame is the industry's highest and most exclusive honor. Honorees are chosen by a committee of peers based on their leadership, innovation and contributions to the industry and their influence upon people, communities, organizations and institutions served by telecommunications. Other esteemed honorees this year are:

- Mika Brzezinski and Joe Scarborough, Hosts, MSNBC's Morning Joe

- Patt Esser, President, Cox Communications, Inc.
- John D. Evans, Chairman and CEO, Evans Communications Co.
- Robert J. Stanzione, Chairman and CEO, Arris
- John O. "Dubby" Wynne, Retired President and CEO, Landmark Communications, Inc.

"These past three decades have seen a tremendous evolution in how the cable industry has grown to deliver the widest number of viewing experiences for consumers coupled with remarkable business innovation," said Rogers. "It has been an incredible time to work in the industry from so many vantage points -- regulatory, programming, technology, and consumer experience. I feel very fortunate to have been a part of the growth of the cable industry, and I am honored and humbled to accept this award."

Tom Rogers' career has put him at the nexus of media, technology and public policy for more than two decades. Under Tom's leadership, TiVo became a leading provider of advanced TV software to pay television operators around the world, successfully enforced its intellectual property, introduced the media industry to the power of highly granular STB-based television audience research data, all while maintaining TiVo's iconic role as the provider of one of the best consumer products for television viewers on the market today.

Prior to joining TiVo, Tom was President of NBC Cable and Executive Vice President of NBC, as well as NBC's chief strategist. During his accomplished tenure at NBC, Tom founded CNBC, the nation's leading business news channel and established the NBC/Microsoft cable channel and Internet joint venture, MSNBC. In addition, he served as co-chairman of the Arts and Entertainment and History Channels, and was responsible for overseeing many other cable channels, including Court TV, Bravo, American Movie Classics, Independent Film Channel, the National Geographic Channel, and numerous regional sports channels. After NBC, Tom was Chairman and CEO of Primedia, which then was the leading targeted media company in the US, where he oversaw such properties as New York Magazine and Cable World Magazine.

About TiVo Inc.

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface with simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators worldwide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with set-top box, cloud-based video discovery and recommendation options, interactive advertising solutions, and audience research and measurement services. More information at: www.TiVo.com.

Source: TiVo Inc.