



NEWS RELEASE

Turner EMEA Selects TiVo to Provide Enhanced EPG Services

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SAN CARLOS, Calif.--(BUSINESS WIRE)-- TiVo Corporation (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that global media company Turner has selected TiVo as its EMEA metadata distribution partner.

Under the terms of the multi-year agreement, Turner will utilise services from TiVo's new **Studio, Broadcast and Network Metadata Packages** to manage the company's electronic programme guide (EPG) metadata distribution and service, which covers 44 EMEA channels. Turner's 200+ customers of its channel schedules and programming information will receive the data services, facilitating the delivery of a richer and more engaging content discovery experience for viewers.

"Today's consumers demand a fully connected entertainment experience to be able to discover and access content they want quickly and easily," said James Crossland, regional vice president technology and operations EMEA and APAC, Turner. "When we were selecting a partner to enable our metadata distribution, TiVo's global reach and long-standing experience working with the industry ecosystem made them the natural choice to power our services across Europe. We want to give our viewers a superior EPG experience when browsing our channels - we see it as an integral part of our programme offering to them."

"TiVo is providing metadata distribution services that distribute multiple formats where needed," said Roz Ho, senior vice president and general manager, metadata, TiVo. "Joining forces with Turner is a testament to TiVo's technological capabilities in delivering solutions to help make TV and video viewing more enjoyable for their customers."

The agreement with TiVo comes at a time of rapid evolution for Turner into a more consumer-centric, data-driven media company, with an accelerated focus on partnering with tech partners and vendors who can help deliver first-class consumer experiences at every step of their engagement with Turner's diverse news, kids and general entertainment programming portfolio.

TiVo will showcase Studio, Broadcast and Network Metadata Packages along with the company's entertainment technology and audience insights solutions at the TiVo booth #SU3725 during NAB, April 24-27, in Las Vegas.

About Turner EMEA

Turner EMEA operates versions of core Turner brands, including CNN, TNT, Cartoon Network, Boomerang and TCM Turner Classic Movies, as well as country- and region-specific networks and businesses in Europe, the Middle East and Africa. It manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach. In EMEA, Turner operates 69 channels in 19 languages in 125 countries. Turner International is a Time Warner company.

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com, forward.tivo.com, or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Forward-looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe TiVo Corporation's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of TiVo Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in TiVo Corporation's most recent annual report on Form 10-K on file with the Securities and Exchange Commission (available at www.sec.gov). TiVo Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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Source: TiVo Corporation