



NEWS RELEASE

# Verizon Renews Multi-Year License to Rovi's Market-Leading Entertainment Discovery Patent Portfolio

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SAN CARLOS, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced that Verizon Communications Inc. has signed a multi-year patent license renewal that runs into the next decade.

"Our patent license renewal with Verizon further confirms the significant value of Rovi's intellectual property portfolio, particularly in the U.S. pay-TV market," said Samir Armaly, executive vice president, intellectual property and licensing, Rovi.

With this agreement, Rovi now has eight of the top 10 U.S. pay-TV providers under license, with six of those having entered into new or renewal agreements in just the last six quarters.

Rovi's quarter century of investment in research and development has enabled it to generate one of the world's leading media and entertainment patent portfolios with more than 5,000 active patents and pending applications. This commitment to innovation provides Rovi the freedom of action to deliver products that touch practically every aspect of consumers' day-to-day interaction with their entertainment, and helps licensees build customized next-generation digital entertainment solutions for consumers around the globe.

## About Rovi Corporation

Rovi Corporation (NASDAQ: ROVI) is creating personalized and data-driven ways for viewers to discover the right entertainment and for providers to discover the right audiences. Chosen by top brands in entertainment content, services and devices, Rovi touches the lives of hundreds of millions of consumers by providing comprehensive solutions, customizable products and intellectual property licensing to make discovery simple,



seamless and personal. With more than 5,000 issued or pending patents worldwide, Rovi is advancing entertainment and audience discovery. Learn more at [rovicorp.com](http://rovicorp.com), or follow us on Twitter @rovicorp.

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Source: Rovi Corporation