



NEWS RELEASE

Virgin Media Confirms UK Agreement With TiVo

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LONDON, UNITED KINGDOM and SAN JOSE, CA -- (Marketwired) -- 04/02/15 -- Virgin Media, the UK's ultrafast internet provider, today confirms an extension to its agreement with **TiVo Inc.** (NASDAQ: TIVO).

The new agreement extends for a further three years the existing five-year partnership between Virgin Media and TiVo in the UK. As part of the new agreement, Virgin Media has committed to the development of next-generation solutions from TiVo.

Virgin Media launched the first set-top box incorporating TiVo software in 2010. Since launch, Virgin Media has installed TiVo enabled set-top boxes in more than 2.5 million homes. This pioneering platform brought together broadcast TV, thousands of hours of on demand programming and the best of the web in a single set-top box. In 2012, Virgin Media launched the award winning Virgin TV Anywhere service which underpinned the seamless experience for TV viewers. Virgin Media customers benefit from ultrafast broadband speeds of up to 152Mb, at least twice the fastest speeds available from competitors, providing households with superior TV and internet connectivity without compromise across multiple devices.

Gregor McNeil, Virgin Media's Chief Operating Officer, said: "We're pleased to continue our relationship with TiVo in the UK. Virgin Media continues to lead the UK market in bringing together the broadest choice of programming along with the best way to access it."

David Sandford, VP and GM of TiVo's International Operator Business, said: "Virgin Media has been among our most innovative customers, successfully deploying TiVo and leveraging our integration of linear, VOD and OTT content sources to create an unmatched offering in the UK. TiVo is proud to serve Virgin Media with critical solutions in a challenging and competitive landscape, helping to drive revenue growth and material gains in customer



satisfaction."

Further details of pricing and availability will be announced in due course. For more information on Virgin Media products and services visit: www.virginmedia.com.

About Virgin Media

Virgin Media is the first provider of all four broadband, TV, mobile phone and home phone services in the UK. The company's cable network -- the result of multi-billion pound private investment -- delivers ultrafast broadband to over half of all UK homes, with speeds of up to 152Mb, as well as market leading connectivity to thousands of public and private sector organisations across the country. Virgin Media has developed the most advanced interactive television service, bringing together broadcast TV, thousands of hours of on demand programming and the best of the web in a single set-top box powered by TiVo. The company was the first to offer HD TV and 3D on demand to millions of British households. The world's first virtual mobile network was launched by Virgin Media and it is also one of the largest fixed-line home phone providers in the country. Virgin Media is a part of Liberty Global plc, the world's largest international cable company. Together Virgin Media and Liberty Global serve 27 million customers across 14 countries, helping connect people to the digital world and enabling them to discover and experience its endless possibilities.

About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA and Durham, NC, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across all screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. The TiVo experience provides TV viewers with simple universal search, discovery, viewing and recording from any device, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers, cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: www.TiVo.com.

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future deployment of TiVo products and services by Virgin Media in 2015. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may

cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in the Company's public reports filed with the Securities and Exchange, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2015 and Current Reports on Form 8-K. The Company cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

Source: TiVo Inc.