



Nelnet Promotes Winslow, Watson, McMurry

(Lincoln, NE) - - This week, Nelnet (National Education Loan Network) announced the promotions of Lisamarie Winslow to Director of Sales Support, Ned Watson to Regional Vice President, and John McMurry to Campus Director.

In her new position, Winslow will direct all activity associated with the internal and external support of Nelnet's Campus Solutions team. She will integrate operations, product development, and sales functions to support Nelnet's school clients and brand partners across the U.S.

Winslow formerly served as Brand Director for Nelnet, representing the SunTrust student loan program in Florida and Georgia. Her previous education finance experience includes positions in brand marketing, business development, and lender relations. In addition, Winslow has held leadership positions within The Association of Texas Lenders for Education, and Committee positions within FASFAA and GASFAA. Winslow holds an MBA from Mary-Hardin Baylor University in Texas and a BBA from Campbell University in North Carolina.

As Regional Vice President, Ned Watson will oversee Nelnet's Campus Solutions services and initiatives in the SASFAA region. Leading a team of Campus Directors, Watson will direct the organization's loan originations, school services, and brand partner relationships. Formerly serving as Nelnet's Marketing Manager for the state of Georgia, Watson represented Nelnet's branding partner SunTrust for student loan origination services. With over a decade of education finance experience and an MBA from Oglethorpe University in Georgia, Watson has been continually active in the GASFAA, SASFAA, and NASFAA organizations. To expand Nelnet's services to schools in Central Florida, John McMurry has been named Campus Director. McMurry has held a variety of marketing, technology, and product development positions with Nelnet over the past 14 years. Most recently serving in Nelnet Product Development, he managed the strategic planning and development of the company's Nteract product. McMurry will utilize his diverse industry experience in his new role to assist schools and students with Nelnet's education finance services.

Nelnet is a vertically integrated education finance organization dedicated to providing products and services that facilitate education finance for students, schools, and lenders. With \$9 billion in total assets, Nelnet originates in excess of \$2 billion for itself and its service partners annually, and services, or provides servicing software for, more than \$36.5 billion in student loans. Nelnet ranks among the nation's leaders in terms of total student loan assets managed.