



## **Nelnet and The Gallup Organization form partnership to aid student loan borrowers**

(Lincoln, NE) – Recently, Nelnet (National Education Loan Network) and The Gallup Organization teamed up to offer a unique benefit for student loan borrowers. StrengthsQuest™, a Gallup program designed to help students discover and develop their individual strengths in academics, career, and beyond, is now available at a special savings for Nelnet customers.

Nelnet recognizes that a college education is one of the most important investments many individuals make, and as a student loan lender is committed to enhancing this experience for its customers. Nelnet borrowers are thus able to take advantage of this extraordinary resource from Gallup and maximize the value of their student loan investment. Students who discover their individual talents via StrengthsQuest are better equipped to excel in their college experience, the timely completion of their degree program, and the successful transition into their chosen career.

StrengthsQuest is offered to Nelnet and participating lender borrowers at a savings, and is available as an online-only version, or with a soft cover book. Both versions offer access to all components of the program, including an online talent assessment, a personalized version of StrengthsQuest, and access to the online Learning Center and StrengthsCommunity. Information for students about the program is available on the Web at [www.strengthsquest.nelnet.net](http://www.strengthsquest.nelnet.net) or toll-free at 1.866.866.7372.

Nelnet has a continued commitment to partnering with school financial aid offices to provide competitive educational finance products, technology solutions, and attractive value added offerings. Through StrengthsQuest, schools have the advantage of an additional resource. Schools that offer the program to their students reinforce the importance of their college education and its impact on their success following graduation.

Nelnet offices are located in Albany, NY; Boise, ID; Denver, CO; Indianapolis, IN; Jacksonville, FL; Lincoln, NE; Phoenix, AZ; Portland, ME; St. Paul, MN; Tulsa, OK; and Washington, DC. With over \$10 billion in total assets, Nelnet originates approximately \$3 billion for itself and its service partners annually, and services, or provides servicing software for, more than \$46 billion in student loans. Nelnet ranks among the nation's leaders in terms of total student loan assets managed.