



## **Nelnet Bolsters Education Services Division With Addition of Stotler**

LINCOLN, Neb., April 26, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- Today, Nelnet (NYSE: NNI) announced Kristin Stotler has joined its Education Services division as Vice President of Marketing, reporting to David Bottegal, Chief Executive Officer of the division.

Stotler will oversee development and implementation of strategic marketing plans to increase brand identity and support Nelnet's growth. A major component of Stotler's role will involve working with the product development team to deliver greater value to Nelnet customers in the most effective and efficient manner.

Stotler joins Nelnet having established an impressive career promoting several corporations' prominent brands. Most recently, she served as Director of Marketing for AOL's Digital Services Division. Prior to her role with AOL, Stotler led the marketing efforts of several leading consumer brands, including Frito-Lay Inc.'s Cheetos(R) and Lays(R) and Capital One's No Hassle Credit Card campaign.

"I'm thrilled to join the Nelnet team and be a part of transforming this fantastic high growth company into a leading consumer brand for education finance services," said Stotler.

David Bottegal, Chief Executive Officer of Nelnet's Education Services division, said, "Kristin's sophisticated background and talent lends a strength that will translate into dynamic synergies for our division. I have great confidence that Nelnet will realize many accomplishments with Kristin leading the way."

Nelnet's Education Services combines all areas of the company that are responsible for the delivery of education-related products and services to families and schools nationwide. Within this division are Nelnet's student loan asset generation, student loan servicing, guarantee services, business solutions such as tuition payment plans and electronic commerce, marketing and branding, and research and development.

Nelnet is one of the leading education finance companies in the United States and is focused on providing quality products and services to students and schools nationwide. Nelnet ranks among the nation's leaders in terms of total net student loan assets with \$20.3 billion as of December 31, 2005. Headquartered in Lincoln, Nebraska, Nelnet originates, consolidates, securitizes, holds, and services student loans, principally loans originated under the Federal Family Education Loan Program of the U.S. Department of Education.

Additional information is available at [www.nelnet.net](http://www.nelnet.net).

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Eric Solomon of Nelnet, +1-202-659-2258

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