



Nelnet Makes Applying for Free Money a Cinch for College-Bound Students

LINCOLN, Neb., Jan 09, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- The costs of going to college are steep these days for education-seeking families. That's why Nelnet, a leading education planning and financing company, is awarding more than \$200,000 to hundreds of college-bound students through its national and state scholarship programs this academic year.

Throughout the school year, Nelnet offers high school seniors the chance to apply for free college tuition money via the Nelnet College Planning Web site, www.nelnet.net/collegeplanning. There are several types of drawings that students can register for a chance to win, including national and state-based awards. Awards are being distributed through the end of March 2007.

Nelnet's Chief Executive Officer of Education Services, David Bottegal states, "To help a broad base of students pursue their education goals, Nelnet College Planning is offering these awards through its sweepstakes programs to boost education opportunities for students across the country. This program reflects the continuing commitment that Nelnet has to families and students in achieving their lifelong education dreams."

To enter any of the Nelnet sweepstakes scholarships and for details and requirements, visit www.nelnet.net/collegeplanning. National and state-based scholarships, including \$45,000 in awards designated for Hispanic students, are being awarded to high school seniors through the end of March. Students are encouraged to visit the Web site and enter for a chance to win scholarships. Winners are drawn weekly.

Nelnet and the Nelnet Foundation fund more than one million dollars in scholarships annually; these scholarships benefit students across the country. Through philanthropic endeavors, education planning tools, and education financing, Nelnet supplies college-seeking families with the means and key resources to fulfill their education goals.

No purchase is necessary to register and win.

For 28 years, Nelnet has been helping the education-seeking family plan for their education, pay for their education and prepare for their careers. The company has invested hundreds of millions of dollars in products, services and technology improvements for students and the educational institutions they attend. These services include live counseling to help families through all aspects of the financial aid process, benefits for borrowers, including tens of millions of dollars in fee reductions and Nelnet sponsored scholarships. Nelnet serves students in 50 states, employs approximately 3,700 associates and as of September 30, 2006, had \$22.9 billion in net student loan assets.

Additional information is available at www.nelnet.net.

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SOURCE Nelnet

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