

## **Nelnet Business Solutions to Deliver Cashiering Solution to Higher Education Marketplace**

LINCOLN, Neb., July 16, 2008 -- Nelnet Business Solutions (NBS) announced today that earlier this year it acquired an interest in UniLink, Inc. of Australia, the premier provider of cashiering and related systems for the higher education marketplace in Australia and the Far East. UniLink's products will become a core component of NBS' suite of services that is used by more than 600 colleges and universities.

UniLink's cashiering system will be incorporated into NBS' Campus Commerce suite of services utilizing *QuikPAY®* as its core payments processing engine. The result for educational institutions will be a comprehensive, end-to-end solution that manages all aspects of an institution's financial transactions.

"QuikPAY Cashiering will take advantage of the latest technologies and we believe it will become the new standard for higher education," said David King, president of NBS' Higher Education group.

The system will be fully hosted by NBS, ensuring that all transactions will fully comply with PCI DSS standards for protecting customer financial data. NBS expects to begin delivering the cashiering system to its North American customers in 2009.

## **About Nelnet Business Solutions**

Nelnet Business Solutions, Inc. is a subsidiary of Nelnet, Inc. (NYSE: NNI) and is a major provider of campus commerce and payment solutions to the higher education market. For more information about NBS, please visit our website at <a href="https://www.nelnetbusinesssolutions.com">www.nelnetbusinesssolutions.com</a>.

## **About UniLink**

UniLink Data Systems has been providing solutions for Higher Education since 1989. A strong belief in e-commerce and open standards integration has helped UniLink provide its best-in-class cashiering solution to colleges and universities worldwide. This commitment to the Higher Education market has led to UniLink Data Systems having a presence on the majority of university campuses throughout Australia.

Media Contact: Ben Kiser Tel: 402.458.3024

Email: ben.kiser@nelnet.net

Business Contact: Ron King

Tel: (972) 964-8884 Cell: (214) 770-3550

Email: rking@infinet-inc.com