



NEWS RELEASE

# NetApp Empowers Customers to Securely “Talk to Their Data” in Collaboration with NVIDIA

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**SAN JOSE, Calif. – March 18, 2024** –NetApp® (NASDAQ: NTAP) today announced it is collaborating with NVIDIA to advance retrieval-augmented generation (RAG) for generative AI applications.

The new collaboration directly connects the just-announced **NVIDIA NeMo Retriever microservices**—coming to the **NVIDIA AI Enterprise** software platform for development and deployment of production-grade AI applications, including generative AI—to exabytes of data on NetApp’s intelligent data infrastructure. Every NetApp ONTAP® customer will now be able to seamlessly “talk to their data” to access proprietary business insights without having to compromise the security or privacy of their data.

Enterprises want to leverage publicly available large language models to talk directly and securely to their corporate data with assurance that their private data will never be accessible outside the enterprise. Until now, enterprises that wanted to build internal chatbots, co-pilots, and applications that leverage corporate knowledge were faced with complexity and uncertainty about how to get started without compromising data security or privacy.

NetApp and NVIDIA have developed a simple solution with **NVIDIA NeMo Retriever microservices** technology for RAG that can leverage any data stored on NetApp ONTAP—on-premises and in the leading public clouds.

NetApp customers can now query their data, whether spreadsheets, documents, presentations, technical drawings, images, meeting recordings, or even data from their ERP or CRM systems through simple prompts – all while maintaining the access control they’ve already established when storing the data.

“As the leader in unstructured data management, NetApp makes data infrastructure intelligent to securely turbocharge AI innovation. Together with NVIDIA, we have helped accelerate over 500 data-driven businesses to become AI-ready,” said George Kurian, CEO at NetApp. “Through our joint work, NetApp’s installed base can seamlessly and securely use NVIDIA’s tools with their unstructured data. AI is defining a new data-driven era and NetApp and NVIDIA are at the forefront of ensuring success for customers as they adopt and deploy AI.”

“Retrieval-augmented generation pairs valuable data with the power of AI to make copilots transformative productivity tools,” said Jensen Huang, Founder and CEO at NVIDIA. “Together, NVIDIA and NetApp can help enterprises build accurate, intelligent generative AI applications that let companies talk to their data — and foster

a new wave of business opportunity.”

By combining NVIDIA's NeMo Retriever microservices with NetApp ONTAP's footprint, tens of thousands of enterprises both on-premises and in the world's largest public clouds can access their data wherever it resides. This reduces the friction, cost, and time to value for RAG.

The new capability allowing customers to talk to their corporate data specifically for enterprise RAG complements NetApp's robust portfolio of mature AI offerings, which have been leveraged by more than 500 of its joint customers for AI model training and inference, including solutions built on [NVIDIA DGX BasePOD](#) and that have certification for [NVIDIA DGX SuperPOD](#), as well as the new [NVIDIA OVX systems storage validation program](#), designed specifically for enterprise RAG.

NetApp's "Talk to your Data" capabilities will be demonstrated at **NVIDIA GTC**, a global AI conference taking place in San Jose, California, running March 18-21. Visit NetApp booth #1616 in the AI Center of Excellence to learn more.

### **Additional Resources**

- [Secure Generative AI RAG with Private Business Data](#)

### **About NetApp**

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. Learn more at [www.netapp.com](http://www.netapp.com) or follow us on [X](#), [LinkedIn](#), [Facebook](#), and [Instagram](#).

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