ΓΙ NetApp

NetApp Makes Data More Resilient with Secure Storage

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SAN JOSE, Calif. – September 24, 2024 – NetApp® (NASDAQ: NTAP), the intelligent data infrastructure company, today announced enhancements to its portfolio of cyber resiliency offerings to strengthen security for our customers. With these new features, NetApp continues to innovate as the most secure storage on the planet.

NetApp is announcing the general availability of its NetApp ONTAP® Autonomous Ransomware Protection with AI (ARP/AI) solution, with 99 percent accuracy for detecting ransomware threats. Customers can use ARP/AI to monitor abnormal workload activity and automatically snapshot data at the point in time of attack, so they can respond and recover faster from attacks with the most accurate storage level security possible. Because ARP/AI uses machine learning to identify threats, NetApp will consistently release new models, and customers can non-disruptively update those models, independent of ONTAP updates, to defend against the latest ransomware variants and maintain the highest standards of data protection.

The solution was **recently tested and validated by SE Labs**, an independently owned and run testing company that assesses security products and services, which awarded ARP/AI a AAA rating for its strong ability to detect ransomware with 99 percent accuracy and no false positives in a simulation of real-world operating environments.

NetApp is also releasing updates to the BlueXP ransomware protection service for proactive data security and optimized protection and recovery. BlueXP now integrates with Splunk SIEM to simplify and accelerate threat response by informing stakeholders across an organization's security operations. BlueXP ransomware protection now leverages AI-driven data classification capabilities to ensure the most sensitive data is protected at the highest possible levels. BlueXP also has new User and Entity Behavior Analytics (UEBA) integrations to identify malicious activity by user behavior in addition to the ARP/AI-provided filesystem signals.

"NetApp is committed to keeping our customers' data secure," said Gagan Gulati, Vice President and General Manager, for Data Services at NetApp. "Data is the life blood of business and needs to be protected against malicious actors from both within and outside the organization. Data storage systems are the last line of defense against a cybersecurity incident and NetApp takes that as a responsibility to provide the most secure storage on the planet."

"NetApp is committed not only to data integrity, but also maintaining customer business continuity in restoring

data in minutes or even seconds," said Phil Goodwin, Research Vice President, IDC. "Security—specifically around ransomware protection—has been steadily increasing in visibility among top business leaders which is driving IT teams to look for technology built with a 'secure-by-design' philosophy. The advancements NetApp has made in leveraging AI to enhance security directly within enterprise storage through its ARP/AI and data classification capabilities are key differentiators for NetApp."

Additional Resources

- **Protect, Detect, Recover; Guaranteed.**
- **Boosting Workload Defense: Introducing BlueXP Ransomware Protection's Latest Innovations**
- **AI-Powered Autonomous Ransomware Protection**

About NetApp
NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities.

Learn more at **www.netapp.com** or follow us on **X**, **LinkedIn**, **Facebook**, and **Instagram**.