



NEWS RELEASE

NetApp Named a Leader in the 2026 Gartner® Magic Quadrant™ for Enterprise Storage Platforms

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NetApp is ranked first in the Hybrid Cloud Storage Use Case in the 2026 Gartner® Critical Capabilities for Enterprise Storage Platforms

SAN JOSE, Calif.--(BUSINESS WIRE)-- NetApp® (NASDAQ: NTAP), the Intelligent Data Infrastructure company, today announced it has been recognized by Gartner as a Leader in the 2026 Gartner Magic Quadrant for Enterprise Storage Platforms, continuing to acknowledge NetApp as a Leader in this market from its inaugural edition of this report in 2025. The evaluation was based on specific criteria that analyzed the company's overall Completeness of Vision and Ability to Execute. Additionally, the 2026 Gartner Critical Capabilities for Enterprise Storage Platforms report ranks NetApp first in the Hybrid Cloud Storage Use Case and second in the Hybrid Platform Services Use Case.

NetApp believes this recognition validates the company's ability to help customers address their most pressing data challenges while offering more predictable hardware delivery timelines than its competitors. The NetApp Platform is an intelligent, governed foundation that provides zero-copy access to an organization's data, wherever it resides. It enables seamless connections to AI and analytics ecosystems, supported by secure, best-in-class hybrid multicloud storage. By delivering real-time, in-place access to AI-ready data, it eliminates the need for constant extraction, transformation, and consolidation. With the NetApp Platform, organizations can more easily unify storage for every cloud and workload, proactively protect against evolving threats, keep their data ready for AI, and maintain the control needed to modernize with confidence and turn data into business advantage.

According to Gartner, "Enterprise storage platforms provide file, block and object data services for structured and unstructured workloads. Heads of infrastructure and IT operations can use this research to evaluate vendor platforms and support capabilities for modern storage infrastructure."

"Even as markets, customer needs, and technology have evolved since NetApp was founded, we have been a steady and trusted leader in data infrastructure, helping organizations simplify complexity, protect their data, and turn it into business advantage," said César Cernuda, President at NetApp. "We believe continued Gartner recognition of NetApp as a Leader, even as it has updated market definitions to reflect the changing environment, validates the consistency of our innovation and execution, as well as our ability to anticipate what customers will need next. With the NetApp Platform, we are building on that proven foundation to help customers build Intelligent Data Infrastructure, for any data, any workload, anywhere."

In the 2026 Critical Capabilities for Enterprise Storage Platforms report, NetApp received its highest Use Case scores for Hybrid Cloud Storage and Hybrid Platform Services, which NetApp perceives as reflecting its native integrations into every major cloud combined with its unified control plane. NetApp believes these findings reinforce the value of the NetApp Platform in helping customers manage data seamlessly across hybrid multicloud environments, activate unstructured data for AI without costly movement, and operate with greater visibility, resilience, and control.

Gartner Magic Quadrant reports are a culmination of rigorous, fact-based research in specific markets, providing a wide-angle view of the relative positions of providers in markets where growth is high and provider differentiation is distinct. Providers are positioned into four quadrants: Leaders, Challengers, Visionaries and Niche Players. The research enables readers to get the most from market analysis in alignment with their unique business and technology needs.

As an essential companion to the Gartner Magic Quadrant, the Critical Capabilities report provides deeper insight into providers' product and service offerings by extending the Magic Quadrant analysis. Enterprises can use this research to further investigate product and service ratings based on key capabilities set to important, differentiating use cases. Critical Capabilities research complements a Gartner Magic Quadrant by allowing deeper insight into the providers' product or service offerings by identifying which ones best fit various use cases.

To read a copy of the full 2026 Gartner Magic Quadrant for Enterprise Storage Platforms report, visit:

<https://ntap.com/2026GartnerMQ>

To read a copy of the full 2026 Gartner Critical Capabilities for Enterprise Storage Platforms report, visit:

<https://ntap.com/2026GartnerCC>

Additional Resources

- [**NetApp named a Leader by Gartner® in the 2025 Magic Quadrant™ for Enterprise Storage Platforms**](#)
- [**NetApp is recognized as a 2025 Gartner® Peer Insights™ Customers' Choice for Primary Storage Platforms**](#)
- [**The NetApp Platform: Intelligent Data Infrastructure for the AI Era and Beyond**](#)
- [**Register for NetApp INSIGHT 2026**](#)

Citations:

Gartner, Magic Quadrant for Enterprise Storage Platforms, Jeff Vogel, Joseph Unsworth, Julia Palmer, Chandra Mukhyala, 19 August 2026.

Gartner, Critical Capabilities for Enterprise Storage Platforms, Jeff Vogel, Joseph Unsworth, Julia Palmer, Chandra Mukhyala, 20 August 2026.

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About NetApp

For more than three decades, NetApp has helped the world's leading organizations navigate change – from the rise of enterprise storage to the intelligent era defined by data and AI. Today, NetApp is the Intelligent Data Infrastructure company, helping customers turn data into a catalyst for innovation, resilience, and growth.

At the heart of that infrastructure is the NetApp data platform – the unified, enterprise-grade, intelligent foundation that connects, protects, and activates data across every cloud, workload, and environment. Built on the proven power of NetApp ONTAP, our leading data management software and OS, and enhanced by automation through the AI Data Engine and AFX, it delivers observability, resilience, and intelligence at scale.

Disaggregated by design, the NetApp data platform separates storage, services, and control so enterprises can modernize faster, scale efficiently, and innovate without lock-in. As the only enterprise storage platform natively embedded in the world's largest clouds, it gives organizations the freedom to run any workload anywhere with consistent performance, governance, and protection.

With NetApp, data is always ready – ready to defend against threats, ready to power AI, and ready to drive the next breakthrough. That's why the world's most forward-thinking enterprises trust NetApp to turn intelligence into advantage.

Learn more at www.netapp.com or follow us on [X](#), [LinkedIn](#), [Facebook](#), and [Instagram](#).

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