



NEWS RELEASE

# Lumentum and Ambarella Offer Unique Combination of Edge AI and Privacy for Smarter Building Automation and Occupancy Sensor Systems

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Joint Reference Design Enables New Paradigm in Distributed Building Intelligence, Adding Scalable AI Smarts to Sensor Nodes While Providing Occupant Privacy  
SAN JOSE, Calif., and SANTA CLARA, Calif., April 05, 2022 (GLOBE NEWSWIRE) -- [Lumentum Holdings Inc.](#) ("Lumentum") (NASDAQ: LITE), a market-leading designer and manufacturer of innovative optical and photonic products, and [Ambarella, Inc.](#) (NASDAQ: AMBA), an edge AI semiconductor and software company, today announced a new joint reference design that uniquely combines edge artificial intelligence (AI) with privacy, enabling new possibilities for smart building applications. Called Vision-D, this groundbreaking design combines Lumentum's flood illuminator module for extremely accurate time-of-flight (ToF) 3D sensing, with Ambarella's CV22 edge AI SoC, which provides industry-leading AI performance per watt. This combination allows small AIoT sensors with local processing to be blanketed across buildings for applications such as occupancy monitoring, intelligent space management and smart retail. Additionally, ToF 3D sensing maintains privacy by generating a point cloud with granular 3D information, but without any personally identifiable information, for applications such as healthcare and eldercare.

According to [MarketsandMarkets™](#), the occupancy sensor market is projected to grow from \$1.9 billion USD in 2020 to \$3.6 billion USD by 2025, at a CAGR of 13.3% during the forecast period. The vast majority of these systems are based on passive infrared sensors (PIRs) that provide only basic information about occupants and the building environment, while a small number are using cameras that capture identifiable features. This new joint reference design opens up tremendous possibilities for adding intelligent sensing with AI processing smarts at the edge, while offering privacy and avoiding the high cost of cloud computing. Integrating intelligence directly onto these sensing nodes allows functionality and scalability, such as the creation of digital twins for automated real-time space utilization or hot desking in shared workspaces. Other applications include traffic-based hospitality staffing, cleaning and maintenance alerts to address the labor shortage, and maximized energy efficiency through the fine-tuned usage of HVAC and lighting systems.

“There are currently two choices for occupancy sensing in building automation systems—basic motion-detection devices that preserve privacy, or intelligent camera-based systems that compromise privacy,” said Jerome Gigot, Senior Director of Marketing at Ambarella. “This joint reference design combines Lumentum’s high-performance flood illuminator module with our CVflow<sup>®</sup> edge AI SoC to provide a novel solution for digital transformation that protects occupant privacy.”

“The use of sophisticated building automation and occupant monitoring solutions is expanding rapidly, driven by home healthcare and monitoring for the world’s growing senior population, efficient building usage with hybrid work schedules, and other increasingly important applications,” said Ken Huang, Director of Product Line Management at Lumentum. “This innovative reference design uniquely addresses key requirements of building automation and occupant monitoring systems by providing rich data sets and processing power while being unobtrusive in terms of both size and privacy.”

In addition to supporting multiple image sensor inputs, Ambarella’s [CV22 SoC](#) also offers a rich set of peripheral interfaces for a broad range of other sensors—including humidity, temperature and audio—to enhance environmental perception. The Lumentum [10 W flood illuminator module](#) incorporates a high-performance, three-junction vertical-cavity surface-emitting laser (VCSEL) array for ToF 3D sensing.

The Vision-D reference design provides a versatile platform for a wide range of applications in smart building automation, healthcare, smart retail and home security. Examples include smart PIRs for home security that are able to differentiate pets from intruders; hotel environmental and scheduling systems that can intelligently adjust the HVAC temperature in reserved rooms based on real-time occupancy; and remote monitoring of aging parents without invading their privacy. Regardless of the location, AI algorithms running on this reference design can monitor occupants for sudden falls or medical events, intelligently and immediately triggering a request for emergency services.

Customers can also leverage the broad set of tools and ecosystem partners from both companies to further accelerate time to market.

## Availability

The new Vision-D joint reference design is available now. To learn more, watch the [anonymous occupancy sensing demonstration](#), and for more information, contact Ambarella: <https://www.ambarella.com/contact-us/>.

## About Lumentum

Lumentum (NASDAQ: LITE) is a market-leading designer and manufacturer of innovative optical and photonic products enabling optical networking and laser applications worldwide. Lumentum optical components and subsystems are part of virtually every type of telecom, enterprise, and data center network. Lumentum lasers enable advanced manufacturing techniques and diverse applications including next-generation 3D sensing capabilities. Lumentum is headquartered in San Jose, California with R&D, manufacturing, and sales offices worldwide. For more information, visit [www.lumentum.com](http://www.lumentum.com) and follow Lumentum on [LinkedIn](#), [Twitter](#), [Facebook](#), [Instagram](#), and [YouTube](#).

## About Ambarella

Ambarella’s products are used in a wide variety of human and computer vision applications, including video security, advanced driver assistance systems (ADAS), electronic mirror, drive recorder,

driver/cabin monitoring, autonomous driving and robotics applications. Ambarella's low-power systems-on-chip (SoCs) offer high-resolution video compression, advanced image processing and powerful deep neural network processing to enable intelligent perception, fusion and central processing systems to extract valuable data from high-resolution video and radar streams. For more information, please visit [www.ambarella.com](http://www.ambarella.com).

### **Lumentum Contacts**

- Media contact: Sean Ogarrio, [media@lumentum.com](mailto:media@lumentum.com), +1 408-546-5405
- Investor contact: Kathy Ta, [investor.relations@lumentum.com](mailto:investor.relations@lumentum.com), +1 408-750-3853

### **Ambarella Contacts**

- Media contact: Eric Lawson, [elawson@ambarella.com](mailto:elawson@ambarella.com), +1 480-276-9572
- Investor contact: Louis Gerhardy, [lgerhardy@ambarella.com](mailto:lgerhardy@ambarella.com), +1 408-636-2310
- Sales contact: [www.ambarella.com/about/contact/inquiries](http://www.ambarella.com/about/contact/inquiries)

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Source: Ambarella