



People Raise Over \$1 Billion for Causes on Facebook

MENLO PARK, Calif., Nov. 14, 2018 /PRNewswire/ -- People around the world use Facebook's charitable giving tools to support a neighbor who lost everything in a fire, bring critical care to a child battling cancer, help nonprofits bring food to those in need, and so much more.

Experience the interactive Multichannel News Release here: <https://www.multivu.com/players/English/8418651-facebook-charitable-giving-tools/>

Today, Facebook is announcing that people have raised over \$1 billion for nonprofit and personal causes, helping to raise awareness and make an impact in their communities around the world. Facebook is also bringing nonprofit fundraising tools to Canada and Australia. And for Giving Tuesday on November 27, 2018, PayPal and Facebook are matching donations up to a total of \$7 million for all US-based nonprofit fundraisers happening on Facebook that day.

\$1 Billion Raised

Since Facebook introduced charitable giving tools in 2015, people have raised over \$1 billion, and over 20 million people have either donated to or started a fundraiser on Facebook. Nonprofit organizations also continue to grow on Facebook, with more than 1 million nonprofits in 19 countries that can receive donations directly through Facebook.

Expanding Our Fundraising Tools

To help more people support the causes they care about, Facebook is expanding nonprofit fundraising tools to Canada and Australia, where people can now create fundraisers for over 100,000 Canadian and Australian-based charities, enabled by a partnership with the [PayPal Giving Fund](#). Facebook's nonprofit and personal fundraising tools are now available in **20 countries**.

\$7 Million in Matching for Giving Tuesday 2018

Every year on Giving Tuesday, people come together on Facebook to support and champion the causes they believe in by donating and fundraising. This year, Facebook is partnering with PayPal to match up to a total of \$7 million in donations made on Facebook for eligible nonprofits – the largest match in the history of Giving Tuesday. Fundraiser and nonprofit matching limits apply — for more details, see [here](#). All donations made to nonprofits through



Facebook Payments are 100% free of fees. Also, for the first time, Facebook is hosting a [Giving Tuesday event](#) from the Facebook Page to share updates and fundraiser stories from across the community.

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