NEWS RELEASE

DeVry Education Group Adds New Visual Learning Technologies to Optimize Course Content

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DOWNERS GROVE, Ill.--(BUSINESS WIRE)-- DeVry Education Group (NYSE: DV) and ArchieMD, a leading provider of visually-based health science education, announced today that they have entered a license agreement. Per the agreement, all DeVry Group institutions will have access to ArchieMD's vast digital asset library of images, animations and mobile apps for use in classroom-based and distance education. Becker Professional Education, part of DeVry Education Group, will use the asset library to expand the use of images and animations throughout Becker's USMLE® Step 1 and Step 2 exam review courses, fully embedding animations throughout Becker's interactive eBook platform.

"Embedding ArchieMD's scientifically accurate and visually stunning imagery throughout our print and digital course materials will provide students with an engaging, best-in-class experience as they prepare for these high-stakes licensing examinations," said Ramin Nadaf, Becker's vice president of course development.

"This license agreement will enable faculty at DeVry Group's medical schools to integrate highly engaging visual content into their teaching, and provide students with access to up-to-date medical imagery to support their mastery of medical concepts," said Bruce Kaplan, executive director of DeVry Group's Institute for Research and Clinical Strategy (IRCS). "This will also position Becker and the Institute for Research and Clinical Strategy to offer innovative medical education to students across the health professions."

ArchieMD's library, which covers human anatomy, physiology, pharmacology, immunology and general surgery and medical procedures, will also be available to DeVry Group's medical, nursing and allied health institutions through the license agreement.

"Visual tools such as 3-D animations and interactive graphics are ideal for simplifying health science concepts and are rapidly becoming the educational medium of choice," said Robert Levine, M.D., ArchieMD's president and chief medical officer. "We are excited to be working with an organization that is committed to using the latest technologies to enhance the educational experience. DeVry Group institutions will now be able to widely disseminate our expansive body of visual tools among their various health education programs, thereby adding a critical new dimension to their curricula."

About DeVry Education Group

The purpose of DeVry Education Group is to empower its students to achieve their educational and career goals. DeVry Education Group Inc. (NYSE: DV) is a global provider of educational services and the parent organization of American University of the Caribbean School of Medicine, Becker Professional Education, Carrington College, Chamberlain College of Nursing, DeVry Brasil, DeVry University and its Keller Graduate School of Management, Ross University School of Medicine and Ross University School of Veterinary Medicine. These institutions offer a wide array of programs in healthcare, business, technology, accounting, finance and law. For more information, please visit www.devryeducationgroup.com.

About ArchieMD

ArchieMD, a physician-led company, is a leading provider of visually based health science education that creates innovative educational products for a wide range of audiences within the health sciences. The extensive 3-D animation library simplifies concepts with visual explanations, and interactive applications enhance many types of training and simulation. ArchieMD's development process includes content guidance from nationally recognized subject matter experts and partnerships with leading healthcare institutions to evaluate the educational impact of their applications. This ensures that the products are engaging, effective and well- suited to the end user.

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