NEWS RELEASE

DeVry Education Group Begins Recruiting Second Cohort for DV X Labs, Ed Tech Incubator at 1871

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DOWNERS GROVE, Ill.--(BUSINESS WIRE)-- DeVry Education Group (NYSE:DV), a global provider of educational services, is accepting applications from startups interested in joining the second cohort of DV X Labs, its education technology incubator at 1871, Chicago's entrepreneurial hub for digital startups.

Startups accepted into DV X Labs will receive access to educational leaders across DeVry Group's eight institutions, which include DeVry University and its Keller Graduate School of Management, and Chamberlain College of Nursing. In addition to mentorship, coaching and feedback to help improve their products, startups in the ed tech incubator will also have the opportunity to become long-term DeVry Group partners.

"We are excited to continue our work with a variety of startups to bring innovative educational technologies to the classroom," said Jeff Dunn, senior director of research and development at DeVry Education Group. "The diversity of DeVry Group's educational offerings allows us to prototype new technologies across a range of academic needs."

DeVry Group plans to recruit three to five startups for the second cohort, each focused on a specific domain or student challenge. These companies will join inaugural cohort members CENTURY-Tech (London); The SmartyPants App (Los Angeles); Youtopia (Chicago); and YuJa (San Jose, California). Like the first cohort of companies accepted to DV X Labs, new startups will be considered along a spectrum of criteria, including the originality of their approaches to teaching, learning and improving student outcomes.

As part of its commitment to the ed tech incubator and to 1871, DeVry Group will offer business education workshops to help these startups grow and succeed, and events to engage Chicago's community of higher-education experts.

For more information or to apply to the ed tech incubator: http://www.1871.com/devry-edtech-incubator/

About DeVry Education Group

The purpose of DeVry Education Group is to empower its students to achieve their educational and career goals. DeVry Education Group Inc. (NYSE: DV; member S&P MidCap 400 Index) is a global provider of educational services and the parent organization of American University of the Caribbean School of Medicine, Becker Professional Education, Carrington College, Chamberlain College of Nursing, DeVry Brasil, DeVry University, Ross University School of Medicine and Ross University School of Veterinary Medicine. These institutions offer a wide array of programs in healthcare, business, technology, accounting and finance. For more information, visit www.devryeducationgroup.com.

About 1871

1871 is the home of more than 325 early-stage, high-growth digital startups. Located in The Merchandise Mart, this 75,000 square foot facility is also the headquarters of nationally recognized accelerators, Techstars Chicago and Impact Engine; half a dozen industry-specific incubators in key areas such as real estate, education technology, food and financial technology; several emerging tech talent schools (The Starter League, Code Fellows, Flatiron, The Fullbridge Program, Designation and the Startup Institute), and the state's leading technology advocate, the Illinois Science and Technology Coalition. It is the second home to Chicago-based VCs, Pritzker Group, MATH Ventures, Hyde Park Angels, OCA Ventures, OurCrowd and Chicago Ventures, as well as satellite offices for Northwestern University, University of Illinois, University of Chicago, Loyola University, Illinois Institute of Technology, and DeVry. 1871 has fast become recognized as the hub for the city's entrepreneurial/technology ecosystem and has been featured in TechCrunch, Wall Street Journal, New York Times, Chicago Tribune and Crain's Chicago Business among other top media. 1871 is the flagship project of the Chicagoland Entrepreneurial Center.

Photos/Multimedia Gallery Available:
http://www.businesswire.com/multimedia/home/20150409005170/en/

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