NEWS RELEASE

DeVry University Addresses Growing Tech Skills Gap with New Technology Pathway

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University places technology at its core and lowers tuition on Tech Path programs

DOWNERS GROVE, Ill.--(BUSINESS WIRE)-- A 2017 study by the Career Advisory Board[1] noted the growing technology skills gap among current U.S. employees and job applicants, as well as a general lack of technical competency for those entering the workforce. To help in closing the tech skills gap, DeVry University is offering a new educational pathway for its students – the DeVry Technology Pathway, (DeVry Tech Path). With its Tech Path, DeVry has embedded technology-related curriculum within many of its degree and certificate programs. To ensure its Tech Path-designated programs are accessible, the university is also reducing tuition rates in these associate and bachelor offerings for new and readmit students.

DeVry Tech Path

While the Career Advisory Board study identifies a shortage of hard tech skills – the ability to deploy specific technologies – employers have a broader concern over the lack of applied tech skills. Applied tech skills refer to individuals understanding how to use technology for the benefit of an organization. In fact, a vast majority (77 percent[2]) of employers said their competitive advantage lies in using applied tech skills to solve problems, and they desire a workforce with the proper skills to do so.

To help address the need for applied tech skills, DeVry is offering the DeVry Tech Path, which includes courses through which students can learn how to connect people, process, data and devices in new ways to solve business problems. The Tech Path curriculum leverages tech-centric, experiential and project-based instruction for a deeper educational experience applicable to industry demands.

“Traditionally, degree programs with a focus on technology tend to have a hard tech skills slant needed within a particular industry,” said Robert Paul, president of DeVry University. “With the DeVry Tech Path, DeVry is embedding applied technology at the core of our curriculum. Our priority is to help students build their overall skill proficiency and technical competency, and better position them to make a difference in today’s dynamic, interdependent and digitized world.”

Programs offering the DeVry Tech Path, include:

Certificate

- Medical Billing & Coding
- Website Design
- Website Development

Associate degree

- Electronics & Computer Technology
- Health Information Technology
- Network Systems Administration

Bachelor's degree

- Accounting
- Computer Engineering Technology
- Computer Information Systems
- Electronics Engineering Technology
- Healthcare Administration
- Management
- Multimedia Design & Development
- Network & Communications Management
- Technical Management

New Pricing

DeVry University is also lowering the tuition rate for its Tech Path-designated associate and bachelor programs to $487 per credit hour. The new tuition rate will be effective for new and readmit students beginning with the July 2017 session, which starts July 3. This is a reduction of 20 percent from the current $609 per credit hour for non-Tech Path-designated programs.

"DeVry University is tackling the tech skills gap head-on and doing our part to prepare students for the modern workforce," added Paul. "By lowering the tuition on the DeVry Tech Path-designated programs, we hope to make closing the tech skills gap more attainable for our students and employer-partners."

For more information about DeVry University and the DeVry Tech Path, visit devry.edu.

To view the findings from the Career Advisory Board research, visit www.careeradvisoryboard.com.

About DeVry University

DeVry University's mission is to foster student learning through high-quality, career-oriented education

integrating technology, business, science and the arts. Founded in 1931, the university offers undergraduate and graduate programs onsite and online within its five distinguished colleges of study: Business & Management, Engineering & Information Sciences, Health Sciences, Liberal Arts & Sciences, and Media Arts & Technology. The university is accredited by The Higher Learning Commission (HLC, www.hlcommission.org).

To learn more about DeVry University, visit devry.edu.

[1] Career Advisory Board, " Exploring America's Tech Skills Gap and the Parallel Deficits of Applied Tech Skills and Hard Tech Skills," 2017 – press release; executive summary – page 2, second paragraph

[2] Career Advisory Board, " Exploring America's Tech Skills Gap and the Parallel Deficits of Applied Tech Skills and Hard Tech Skills," 2017 – press release; executive summary – page 2, fourth paragraph

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