NEWS RELEASE

Sodeika Succeeds Thomas Parrott as Senior Vice President of External Relations and Regulatory Affairs at DeVry Education Group

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DOWNERS GROVE, Ill.--(BUSINESS WIRE)-- DeVry Education Group (NYSE:DV), a global provider of educational services, today announced that Lisa M. Sodeika is succeeding Sharon Thomas Parrott as senior vice president of external relations and regulatory affairs. Thomas Parrott is retiring after a 33-year career with the organization and will remain with DeVry Group through June 30, 2015, to ensure a smooth transition. Sodeika assumes her new role effective today.

“Lisa is a proven leader with a wide range of experience in strategic communications, business operations and external relations,” said Daniel Hamburger, president and CEO of DeVry Group. “We would like to thank Sharon for her many years of exemplary leadership; her commitment to DeVry Group and its institutions; and, most important, her unwavering service to our students. Sharon has been the critical force behind the development of our regulatory and compliance infrastructure at both the federal and state level. She was also a key leader of DeVry University’s Advantage Academy, our dual-degree high school that we pioneered with Chicago Public Schools (CPS). A native of Chicago’s South Side and CPS alumna, Sharon always viewed the Advantage Academy as one of her proudest achievements. The Advantage Academy’s nearly 1,000 graduates would certainly agree.”

Sodeika comes to DeVry Group from HSBC North America Holdings, Inc., where she most recently served as executive vice president of corporate affairs. In that role, she was responsible for promoting and protecting the HSBC brand. Sodeika led HSBC’s North American communications and sustainability functions; directed the company’s U.S. public policy and community reinvestment regulatory compliance functions; and led its global nongovernmental organization engagement strategy. Previously, Sodeika was the senior vice president of consumer affairs at Household International.

“Quality education is key to pursuing our life goals and essential to our country’s economy,” said Sodeika. “I’m delighted to join DeVry Education Group’s ‘students first’ mission, and to engage colleagues and public stakeholders in advancing quality private-sector education as an important choice in the postsecondary education field.”

Sodeika received her Master of Arts in workplace ethics and East Asian studies from Loyola University

and her Bachelor of Arts in mass communications from the University of Illinois at Chicago. She is a past member and chair of the Federal Reserve Board's Consumer Advisory Council; she serves on the board of Wings Program, Inc.; and is a member of the Arthur Page Society, the Economic Club of Chicago, the International Women's Forum and the Executives Club of Chicago.

About DeVry Education Group

The purpose of DeVry Education Group is to empower its students to achieve their educational and career goals. DeVry Education Group Inc. (NYSE: DV; member S&P MidCap 400 Index) is a global provider of educational services and the parent organization of American University of the Caribbean School of Medicine, Becker Professional Education, Carrington College, Chamberlain College of Nursing, DeVry Brasil, DeVry University, Ross University School of Medicine and Ross University School of Veterinary Medicine. These institutions offer a wide array of programs in healthcare, business, technology, accounting and finance. For more information, visit www.devryeducationgroup.com.

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