NEWS RELEASE

Chili's Spreads Holiday Cheer to One Deserving Veteran and Their Family

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Starting Veterans Day, guests can nominate a veteran or active military personnel for a memorable holiday experience

DALLAS, Nov. 9, 2015 /PRNewswire/ -- This year, Chili's® Grill & Bar will recognize the contributions of veterans and active military personnel beyond a single day by sponsoring the holiday celebration for one lucky winner and their family. This is an opportunity for people across the country to show appreciation for the service of retired and current military personnel. The process is easy, nominate a deserving individual and let Chili's take care of making their holiday festivities with loved ones extra special. Nominations are open from Nov. 11 through Nov. 27 with the winner announced the first week of December.

To nominate a veteran or active military personnel visit **chil.is/nominateaveteran** and share the story of how you know the nominee and why he/she deserves to win the grand prize by Nov. 27.

"On Veterans Day, we will serve over 300,000 complimentary meals as a small token of our gratitude," said Krista Gibson, chief marketing officer for Chili's Grill & Bar. "At Chili's our passion is simple – making people feel special and this is a perfect opportunity to give back to those who served our country."

The brand will provide a season full of Chili's cheer by taking care of all of the essential elements of the holidays, from gifts to decorations to a professional family photo. The winner will be chosen based on the compelling answer to the question, "Why does the individual being nominated deserve a little extra Chili's cheer this year?" As a thank you for sharing the winner's story, the nominator will receive a $500 Visa gift card.

To kickoff the campaign, on Veterans Day, the brand will continue its longstanding tradition of offering a free entree from a select menu to veterans and active military personnel at participating restaurants nationwide. The menu includes:

- Grilled Smoked Chicken Burrito
- Fresh Mex™ Pairings Pick-2
- Any Lunch Combo
- Any Full Size Flatbread
- Soup & Salad
- Oldtimer® with Cheese
- Grilled Chicken Salad
- Margarita or Chipotle Chicken Fresh Mex Bowl

About Chili's Grill & Bar

Chili's® Grill & Bar is the flagship brand of Dallas-based Brinker International, Inc. (NYSE: EAT), a recognized leader in casual dining. Chili's offers a variety of Fresh Tex™ and Fresh Mex favorites at more than 1,550 locations in 31 countries and two territories. In addition to Chili's, Brinker owns and operates Maggiano's Little Italy®. For more information, visit **http://www.chilis.com**.

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