NEWS RELEASE

#ChilisBirthday Is Back, Baby With $3.13 Presidente Margaritas and a New Menu Item - Gallon Margaritas To-Go

2021-03-03

3/13 = $3.13 Presidente Margaritas and $30 gallon marg bags to-go at select restaurants

DALLAS, March 3, 2021 /PRNewswire/ -- Cue the balloons, confetti and sparklers because #ChilisBirthday is back, baby at **Chili's® Grill & Bar** with $3.13 Presidente Margaritas® on March 13 (3/13). Remember? ... 3/13 = $3.13 Presidente Margaritas! Enjoy our famous hand-shaken (25 times to be exact) Presidente Margaritas for $3.13 in restaurant or from the comfort of your home; yes, you can get these margs to-go at select restaurants. As a party favor, you'll get a commemorative birthday party hat (while supplies last).

Experience the interactive Multichannel News Release here: **https://www.multivu.com/players/English/8670256-chilis-birthday-margaritas/**

We know it wouldn't be a birthday party without presents. So, in true Chili's fashion, we're celebrating a bit unconventionally by giving YOU — our Guests — a gift. The gift of gallon margaritas to-go! That's right. As of March 1, Guests can now order gallon margaritas to-go at **select restaurants**. And to make it even sweeter, the gallon margaritas to-go will only be $30 on 3/13 (regular price $40). Do we need to give you another reason to celebrate our birthday?! We think not.

But just in case we do, we have yet another gift up our sleeves. We want to bring the party to Guests who prefer to celebrate #ChilisBirthday at home by giving away birthday party-in-a-box kits! Each kit includes everything you need to get a small, COVID-19 friendly party started at home — except for the Presidente Margaritas of course. All you have to do is comment on the Chili's Birthday giveaway post using the #ChilisBirthday hashtag on any of our social

media channels, including **Facebook**, **Instagram** or **Twitter**, for a chance to win between now and March 6.

"Another trip around the sun and we're truly excited to celebrate our birthday yet again with our Guests," said Michael Breed, vice president of marketing at Chili's. "While we continue to put the safety of our Guests and Team Members first — practicing social distancing, wearing face masks, using enhanced cleaning procedures and limiting capacity in our dining rooms — we've also made it easy for our Guests to order online and pick up these margarita specials to-go. Whether a Guest wants to celebrate in-restaurant or at home, we want them to feel comfortable, so we've made it convenient for our Guests to celebrate however they prefer."

So, who's ready to celebrate #ChilisBirthday?! We sure are. And we can't wait to celebrate with our fave people – our Guests! Mark your calendar for 3/13 and find a Chili's near you **here**.

Must be 21 or older to purchase alcoholic beverages. Offers available at participating restaurants.

About Chili's® Grill & Bar

Hi, welcome to Chili's! We're a leader in the casual dining industry and the flagship brand of Dallas-based Brinker International, Inc. (NYSE: EAT). We're known for our big mouth burgers, Texas-sized ribs, full-on sizzling fajitas and hand-shaken margaritas. We take our food seriously — but not ourselves — because dining out should feel like a celebration even if there is nothing to celebrate. Our passion is making every Guest feel special, and every day, our ChiliHeads make it their job to spread #ChilisLove across our more than 1,600 restaurants in 29 countries and two territories. And Chili's cares. We host local Give Back Events to support kids, education and hunger, and have raised more than $70 million through our annual Create-A-Pepper campaign benefiting St. Jude Children's Research Hospital®, because giving back is a big part of who we are. Find more information about us at **www.chilis.com**, follow us on Twitter or Instagram, like us on Facebook @Chilis or join us on TikTok @chilisofficial.

View original content:**http://www.prnewswire.com/news-releases/chilisbirthday-is-back-baby-with-3-13-presidente-margaritas-and-a-new-menu-item--gallon-margaritas-to-go-301239777.html**

SOURCE Chili’s® Grill & Bar

Chili's® Grill & Bar, Media Requests, Media.requests@brinker.com, (800) 775-7290