NEWS RELEASE

Daily Dinner Stress? Keep Scrolling. We've Got You!

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Chili's delighted loyalty Guests with a dinner to remember and wants to delight you too - the Chili's way of course

DALLAS, Sept. 26, 2019 /PRNewswire/ -- We all know it – 4 p.m., hungry kids, you've got a hunger headache yourself, and you need to swing by a grocery store... the last thing that makes for is a chill family meal. At Chili's, we know what real families' dinners are like... and we love them in all of their imperfect glory! That's why yesterday, Wednesday, Sept. 25, we (**Chili's® Grill & Bar**), gave some of our most loyal Guests a much needed night off and a dinner for the books with the fam. But, it doesn't end there. We're looking to give one special family a year's worth of weekly dinners at Chili's (yes, allllllllll of the Skillet Queso and Southwestern Eggrolls)... so at least one day of the week is chill.

Experience the interactive Multichannel News Release here: **https://www.multivu.com/players/English/8490855-chilis-stress-less-after-school-pick-up/**

Is it any surprise that 82 percent of Detroit families can't sit down for dinner as a family each night? Not to us. So, we got in touch with some of our loyalty members in the Detroit area and told them two things 1) we'll take care of school pick up, and 2) dinner is on us!

A Chili-fied school bus? Yup. Topped with a smart car-sized Chili pepper? You bet. Decked out driver in Chili's swag?

Obviously. CUSTOM CHILI'S SCHOOL SUPPLIES?! You heard right. We picked up these stressed out moms, dads, grandmas, sons and daughters in our sweet ride and took them for some Chili's favs, plus a few belly laughs with spiced-up table topics like, "Who is our spiciest family member?" And, don't think we let the night pass without capturing a family portrait – holiday card pics sorted.

"We understand the stresses families face every day," said Ellie Doty, senior vice president and chief marketing officer at Chili's. "What we're about at Chili's is celebrating all of those imperfect moments in life because all that matters at the end of the day is that the gang is together. And, some Southwestern Eggrolls always make it better."

Yesterday, we took some of our loyalty members in Detroit and wrapped them in some #ChilisLove. But, we want to do more. So, we're excited to take care of din din for one special family for an entire year with weekly dinner on us! Visit Chili's on **Facebook** on Sept. 27 for your chance to win. Plus, 10 additional Guests have the chance to win some custom Chili's swag. And, to help you work through daily stresses, we included some of our favorite ways to de-stress online **here**.

About Chili's® Grill & Bar

Hi, welcome to Chili's! We're a leader in the casual dining industry and the flagship brand of Dallas-based Brinker International, Inc. (NYSE: EAT). We're known for our big mouth burgers, Texas-sized ribs, full-on sizzling fajitas and hand-shaken margaritas. We take our food seriously – but not ourselves – because dining out should feel like a celebration even if there is nothing to celebrate. Our passion is making every Guest feel special, and every day, our ChiliHeads make it their job to spread #ChilisLove across our more than 1,600 restaurants in 29 countries and two territories. And Chili's cares. We host local Give Back Events to support kids, education and hunger, and have raised more than $70 million through our annual Create-A-Pepper campaign benefitting St. Jude Children's Research Hospital®, because giving back is a big part of who we are. Find more information about us at **www.chilis.com**, follow us on Twitter or Instagram, or like us on Facebook @Chilis.

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