NEWS RELEASE

Have You Been Mispronouncing The Name Of One Of America's Most Beloved Restaurants?

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Chili's, pronounced ChilEASE, just made getting your hands on Baby Back Ribs, Southwestern Eggrolls and Moltens literally anywhere really easy

DALLAS, Oct. 1, 2019 /PRNewswire/ -- Y'all (we're from Texas so all of our excitement is showing) it's a big day for us here at ChilEASE (**Chili's® Grill & Bar**) because delivery is now even easier than it was yesterday. Our dearest friends (aka our Guests) across the nation can now order Chili's delivery conveniently from chilis.com or the Chili's app with the tap of a button and get their favorites anywhere.

Experience the interactive Multichannel News Release here: **https://www.multivu.com/players/English/8490856-chilis-chilease-delivery/**

"Getting ChilEASE is just so easy," says Ellie Doty, senior vice president and chief marketing officer for Chili's with a smile. "At the end of the day, what we're after is making sure the Chili's experience is fun. But, we know with the reality of our Guests' everyday schedules, getting to Chili's can be a struggle sometimes. And, we don't want you to not get Chili's because of that. So, we made it even easier because frankly anywhere can be a Chili's once you're with the people you love and you're having fun. We can easily get the grub to you."

The ordering experience on chilis.com and the Chili's app is as simple as it's always been – choose your closest Chili's restaurant, pick what you're craving (or in the click of a button automatically add in your last order) and fire the order away. But, the difference is that now one of your options, in addition to pick up or curbside, is to have Chili's delivered to wherever you are.

Before you switch browsers or apps and start your Chili's order, here are a few thought starters on what to get based on some of our Guests' favorite items to have delivered since June.

- Triple Dipper™ – Go ahead and put this in your cart because this is the ultimate favorite with one in four Guests who order delivery, ordering a Triple Dipper
- Cajun Chicken Pasta – You've guessed it, it travels really well
- Southwestern Eggrolls – These are for the folks who don't need variety in the Triple Dipper, but know exactly what they want

We're excited to make every home, office, you name it, a Chili's. The famous, "Hi, welcome to Chili's!" (obviously pronounced ChilEASE as we've now established) is about to take on new meaning with "Hi, welcome to Grandma's!" "Hi, welcome to Trevor's!" "Hi, welcome to your place!" because anywhere can be a Chili's with the tap of a button!

And, we couldn't share some big news without loving on our most loyal Guests. So, from Oct. 8 - 14, we'll say thank you with free delivery to My Chili's Rewards members. To get in on that #ChilisLove, go to **https://www.chilis.com/rewards** and sign up for the loyalty program.

About Chili's® Grill & Bar

Hi, welcome to Chili's! We're a leader in the casual dining industry and the flagship brand of Dallas-based Brinker International, Inc. (NYSE: EAT). We're known for our big mouth burgers, Texas-sized ribs, full-on sizzling fajitas and hand-shaken margaritas. We take our food seriously – but not ourselves – because dining out should feel like a celebration even if there is nothing to celebrate. Our passion is making every Guest feel special, and every day, our ChiliHeads make it their job to spread #ChilisLove across our more than 1,600 restaurants in 29 countries and two territories. And Chili's cares. We host local Give Back Events to support kids, education and hunger, and have raised more than $70 million through our annual Create-A-Pepper campaign benefitting St. Jude Children's Research Hospital®, because giving back is a big part of who we are. Find more information about us at **www.chilis.com**,

follow us on Twitter or Instagram, or like us on Facebook @Chilis.

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