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Universal Display Corporation to Showcase Phosphorescent OLED Technologies and Materials at SID Display Week 2015

EWING, N.J.--(BUSINESS WIRE)-- [Universal Display Corporation](#) (Nasdaq: OLED), enabling energy-efficient displays and lighting with its [UniversalPHOLED®](#) technology and materials, today announced that it will showcase the company's latest advances at the [2015 Society for Information Display \(SID\) International Symposium, Seminar, and Exhibition](#), being held from May 31-June 5, 2015 in San Jose, California. The Company will also exhibit a variety of prototypes and concept devices to demonstrate the benefits of its OLED technologies and high-performance UniversalPHOLED materials. The Company will exhibit at Booth #920 from June 2-4 at the San Jose Convention Center.

"It is an exciting time for the OLED market as leading smartphone, tablet, wearable and television makers introduce new OLED displays into the marketplace," said Steven V. Abramson, President and Chief Executive Officer of Universal Display. "As the OLED product roadmap continues to expand, we are energized by the growing adoption of OLED technology by new OEMs and consumers. We are also seeing new form factors, driven by OLED innovation, such as transparent, flexible and plastic-based products, usher further opportunities in the OLED display and lighting industries."

Abramson continued, "Building on the depth of our experience, we continue to innovate and create the best OLED emissive layer materials, while also expanding the breadth of our core competencies. Our best-in-class technical experts will be on hand at the UDC booth to meet with SID attendees interested in learning more about our OLED technology and phosphorescent material solutions."

This year SID's Symposium will include a variety of technical and business events, including the 11th Annual SID/Cowen 2015 Display Investors Conference, where Sidney D. Rosenblatt, Universal Display's Executive Vice President and Chief Financial Officer, will participate in a session titled "The OLED Revolution is Now" on Tuesday June 2, 2015 at 4:00pm PT.

Universal Display will be awarded the Longevity Award on Tuesday June 2, 2015. This prestigious award recognizes individual companies for their length of consecutive participation as an exhibitor and significant contribution to the growth and health of SID and Display Week.

To see how Universal Display is changing the face of the display and lighting industries with its UniversalPHOLED, white OLED, and flexible OLED technologies, please visit the company's website at <http://www.udcoled.com>.

About Universal Display Corporation

Universal Display Corporation (Nasdaq: OLED) is a leader in developing and delivering state-of-the-art, organic light emitting diode (OLED) technologies, materials and services to the display and lighting industries. Founded in 1994, the Company currently owns or has exclusive, co-exclusive or sole license rights with respect to more than 3,500 issued and pending patents worldwide. Universal Display licenses its proprietary technologies, including its breakthrough high-efficiency UniversalPHOLED® phosphorescent OLED technology, that can enable the development of low power and eco-friendly displays and lighting. The Company also develops and offers high-quality, state-of-the-art UniversalPHOLED materials that are recognized as key ingredients in the fabrication of OLEDs with peak performance. In addition, Universal Display delivers innovative and customized solutions to its clients and partners through technology transfer, collaborative technology development and on-site training.

Based in Ewing, New Jersey, with international offices in Ireland, South Korea, Hong Kong, Japan and Taiwan, Universal Display works and partners with a network of world-class organizations, including Princeton University, the University of Southern California, the University of Michigan, and PPG Industries, Inc. The Company has also established relationships with companies such as AU Optronics Corporation, BOE Technology, DuPont Displays, Inc., Innolux Corporation, Kaneka Corporation, Konica Minolta Technology Center, Inc., LG Display Co., Ltd., Lumiotec, Inc., OLEDWorks LLC, Philips Technologie GmbH, Pioneer Corporation, Samsung Display Co., Ltd., Sony Corporation, Sumitomo Chemical Company, Ltd. and Tohoku Pioneer Corporation. To learn more about Universal Display, please visit <http://www.udcoled.com>.

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and potential applications of those technologies, the Company's expected results as well as the growth of the OLED market and the Company's opportunities in that market, are forward-looking financial statements within the meaning of the Private Securities Litigation Reform Act of 1995. You are cautioned not to place undue reliance on any forward-looking statements in this document, as they reflect Universal Display Corporation's current views with respect to future events and are subject to risks and uncertainties that could cause actual results to differ materially from those contemplated. These risks and uncertainties are discussed in greater detail in Universal Display Corporation's periodic reports on Form 10-K and Form 10-Q filed with the Securities and Exchange Commission, including, in particular, the section entitled "Risk Factors" in Universal Display Corporation's annual report on Form 10-K for the year ended December 31, 2014. Universal Display Corporation disclaims any obligation to update any forward-looking statement contained in this document.

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Investor Relations:

Universal Display
Darice Liu, 609-671-0980 x570
investor@udcoled.com

or

Media Contact:

Kwittken
Jon Stone, 646-747-7161
media@udcoled.com

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