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## Universal Display Corporation Exhibiting at FPD International 2010 and Green Device 2010 in Japan

EWING, N.J.--([BUSINESS WIRE](#))--Universal Display Corporation (NASDAQ:PANL), enabling energy-efficient displays and lighting with its [UniversalPHOLED®](#) technology and materials, today announced that the company will be exhibiting at [FPD International 2010 and Green Device 2010](#), a comprehensive exhibition and conference of the latest in flat panel display technologies and in 'green' technologies that support a low-carbon society of tomorrow. The event is being held November 10-12, 2010 at the Makuhari Messe in Chiba City, Japan. The company will be located at Booth # 6913.

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Universal Display will showcase a variety of OLED technology prototypes and product concepts to highlight the performance benefits of its phosphorescent and other proprietary OLED technologies for use in OLED displays and white OLED lighting. The company will also highlight recent advances in its PHOLED technology and materials, including recently-announced progress in its solution-processible, UniversalP2OLED material systems. In addition, the company will feature its new light-blue PHOLED material system that enables a new, four-subpixel OLED display architecture and provides significant performance enhancements for white OLED lighting.

“Recent advances in PHOLED technology, and the growth of the OLED display and lighting markets have set the stage for a compelling FPD and Green Device event this year,” said Steven V. Abramson, President and Chief Executive Officer of Universal Display. “Universal Display continues to drive performance gains and other innovations for use in active-matrix OLED displays and white OLED lighting applications, and we look forward to sharing with the industry the latest developments in our proprietary PHOLED technologies and materials.”

The company's UniversalPHOLED technology and materials can be found in a variety of cell phones, multi-media players and other display devices already on the market, and are believed to be critical for the development of energy-efficient, white OLED lighting products. As a leading OLED technology developer, Universal Display currently owns or has exclusive, co-exclusive or sole license rights with respect to more than 1,000 issued and pending patents worldwide. The company offers these proprietary technologies to OLED display and white lighting manufacturers through technology licensing, UniversalPHOLED materials sales, technology development and technology transfer services.

To see how Universal Display is driving innovation in the display and lighting industries, please visit the Company at [www.universaldisplay.com](http://www.universaldisplay.com).

## About Universal Display Corporation

Universal Display Corporation (Nasdaq:PANL) is a leader in developing and delivering state-of-the-art, organic light emitting device (OLED) technologies, materials and services to the display and lighting industries. Founded in 1994, the company currently owns or has exclusive, co-exclusive or sole license rights with respect to more than 1,000 issued and pending patents worldwide. Universal Display licenses its proprietary technologies, including its breakthrough high-efficiency UniversalPHOLED™ phosphorescent OLED technology, that can enable the development of low power and

eco-friendly displays and white lighting. The company also develops and offers high-quality, state-of-the-art UniversalPHOLED materials that are recognized as key ingredients in the fabrication of OLEDs with peak performance. In addition, Universal Display delivers innovative and customized solutions to its clients and partners through technology transfer, collaborative technology development and on-site training.

Based in Ewing, New Jersey, Universal Display works and partners with a network of world-class organizations, including Princeton University, the University of Southern California, the University of Michigan, and PPG Industries, Inc. The company has also established relationships with companies such as AU Optronics Corporation, ChiMei Innolux Corporation, DuPont Displays, Inc., Konica Minolta Technology Center, Inc., LG Display Co., Ltd., Samsung Mobile Display Co, Ltd., Seiko Epson Corporation, Sony Corporation, Showa Denko K.K., and Tohoku Pioneer Corporation. To learn more about Universal Display, please visit [www.universaldisplay.com](http://www.universaldisplay.com).

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All statements in this document that are not historical, such as those relating to Universal Display Corporation's technologies and potential applications of those technologies, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You are cautioned not to place undue reliance on any forward-looking statements in this document, as they reflect Universal Display Corporation's current views with respect to future events and are subject to risks and uncertainties that could cause actual results to differ materially from those contemplated. These risks and uncertainties are discussed in greater detail in Universal Display Corporation's periodic reports on Form 10-K and Form 10-Q filed with the Securities and Exchange Commission, including, in particular, the section entitled "Risk Factors" in Universal Display Corporation's annual report on Form 10-K for the year ended December 31, 2009. Universal Display Corporation disclaims any obligation to update any forward-looking statement contained in this document.