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## Universal Display Corporation Showcases Advances in Flexible Plastic Transparent Phosphorescent OLED Technologies

EWING, N.J.--(BUSINESS WIRE)-- [Universal Display Corporation](#) (Nasdaq: OLED), enabling energy-efficient displays and lighting with its [UniversalPHOLED®](#) technology and materials, unveiled new and elegant OLED white lighting design prototypes and technologies at the Annual Meeting of Shareholders on Thursday, June 18th. Exhibited items highlighted the Company's device architecture and material and manufacturing process core competencies. These proof-of-concept panels and products, including the new Loop Lamp prototype, demonstrate how OLEDs offer flexibility, transparency, thinness and manufacturability on plastic for unbreakable displays and luminaires.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150629006246/en/>



Universal Display's Loop Lamp (Photo: Business Wire)

The Loop Lamp is comprised of paper-thin, flexible, shatterproof OLED lighting 'ribbon' panels designed into a unique concept chandelier. It is cool to touch and offers a high color rendering index (CRI) that can closely mimic natural sunlight. Manufactured using Universal Display's single layer UniversalBARRIER® encapsulation technology, the plastic based OLED panels resist exposure to moisture and oxygen, are lightweight and can bend in all directions. The Loop Lamp represents one of many concepts in the application of flexible OLED lighting solutions in home décor, architectural design, art and sculpture.

"As a company uniquely positioned at the forefront of the OLED industry, the Loop Lamp embodies a number of our core technologies and fully embraces new design freedoms associated with OLEDs to create thin, conformable, non-glaring illumination sources for the display and solid-state lighting markets," said Steven V. Abramson, President and Chief Executive Officer of Universal Display. "We were excited to unveil these prototypes to showcase our innovative advancements in phosphorescent OLED (PHOLED) materials and device architectures, encapsulation, optical outcoupling, flexible and transparent designs and processes as well as to present the extraordinary characteristics of OLEDs. We look forward to continuing to drive down costs and increase OLED performance to enable a future filled with beautifully designed, energy-efficient forms of light."

To learn more about the Loop Lamp, single-layer UniversalBARRIER encapsulation technology and to see how Universal Display is changing the face of the display and lighting industries with its UniversalPHOLED, white OLED, and flexible

OLED technologies, please visit the company's website at <http://www.udcoled.com> or click [here](#) to view Universal Display's latest video featuring flexible OLED technologies from its Annual Shareholder Meeting.

## About Universal Display Corporation

Universal Display Corporation (Nasdaq: OLED) is a leader in developing and delivering state-of-the-art, organic light emitting diode (OLED) technologies, materials and services to the display and lighting industries. Founded in 1994, the Company currently owns or has exclusive, co-exclusive or sole license rights with respect to more than 3,500 issued and pending patents worldwide. Universal Display licenses its proprietary technologies, including its breakthrough high-efficiency UniversalPHOLED® phosphorescent OLED technology, that can enable the development of low power and eco-friendly displays and lighting. The Company also develops and offers high-quality, state-of-the-art UniversalPHOLED materials that are recognized as key ingredients in the fabrication of OLEDs with peak performance. In addition, Universal Display delivers innovative and customized solutions to its clients and partners through technology transfer, collaborative technology development and on-site training.

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All statements in this document that are not historical, such as those relating to Universal Display Corporation's technologies and potential applications of those technologies, the Company's expected results as well as the growth of the OLED market and the Company's opportunities in that market, are forward-looking financial statements within the meaning of the Private Securities Litigation Reform Act of 1995. You are cautioned not to place undue reliance on any forward-looking statements in this document, as they reflect Universal Display Corporation's current views with respect to future events and are subject to risks and uncertainties that could cause actual results to differ materially from those contemplated. These risks and uncertainties are discussed in greater detail in Universal Display Corporation's periodic reports on Form 10-K and Form 10-Q filed with the Securities and Exchange Commission, including, in particular, the section entitled "Risk Factors" in Universal Display Corporation's annual report on Form 10-K for the year ended December 31, 2014. Universal Display Corporation disclaims any obligation to update any forward-looking statement contained in this document.

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