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## Universal Display Corporation to Showcase Phosphorescent OLED Technologies and Materials at SID Display Week 2016

EWING, N.J.--(BUSINESS WIRE)-- [Universal Display Corporation](#) (Nasdaq: OLED), enabling energy-efficient displays and lighting with its [UniversalPHOLED®](#) technology and materials, today announced that it will showcase the Company's latest advances at the [Society for Information Display \(SID\) Display Week 2016 International Symposium, Seminar and Exhibition](#) being held from May 22-27 in San Francisco, California. At Booth #604 in the Moscone Convention Center, the Company will exhibit its phosphorescent OLED (PHOLED) Color Board from May 24-26. The Color Board demonstrates a selection of UDC's high-performing, energy-efficient commercial and developmental red, yellow, green, light blue and blue UniversalPHOLED phosphorescent material systems.

"We are enthusiastic about the growing global OLED pipeline, from leading panel manufacturers investing in additional OLED capacity to deliver bright, thin, beautiful, high resolution displays on a broader scale, to OEMs around the world designing OLEDs into a plethora of new concept applications and consumer products," said Steven V. Abramson, President and Chief Executive Officer of Universal Display. "The evolution of the OLED market has been remarkable with the ongoing proliferation of wearables, mobile phones, IT, and TVs and the establishments of new segments including virtual reality, automotive, and signage. Driven by OLED innovation, we believe novel form factors, such as transparent, rollable and flexible plastic-based products, will open new commercial paths in the display and lighting industries."

Abramson continued, "Building upon our twenty-plus-years of experience and know-how, we continue to innovate and create the best OLED emissive layer materials and technologies, while also expanding the breadth of our core competencies. Our best-in-class technical experts will be on hand at the UDC booth to meet with SID attendees interested in learning more about our OLED technology and phosphorescent material solutions."

This year SID's Symposium will include a variety of technical and business events, including:

- 12th Annual SID/Cowen 2016 Display Investors Conference, where Sidney D. Rosenblatt of Universal Display will participate in a session titled "Continued Innovation in the OLED Landscape" on Tuesday, May 24 at 11:00am PT.
- Session 42: Wearable Devices and Displays, where Dr. Ruiqing Ma of Universal Display will participate as a Session Chair on Thursday, May 26 at 9:00am PT.
- Session 58: OLED Materials, where Dr. Michael Weaver of Universal Display will participate as a Session Chair on Thursday, May 26 at 1:30pm PT.
- Session 76: Oxide TFTs II, where Dr. Mike Hack of Universal Display will participate as a Session co-Chair on Friday, May 27 at 10:40am PT.

### About Universal Display Corporation

Universal Display Corporation (Nasdaq: OLED) is a leader in developing and delivering state-of-the-art, organic light emitting diode (OLED) technologies, materials and services to the display and lighting industries. Founded in 1994, the Company currently owns or has exclusive, co-exclusive or sole license rights with respect to more than 3,600 issued and pending patents worldwide. Universal Display licenses its proprietary technologies, including its breakthrough high-efficiency UniversalPHOLED® phosphorescent OLED technology, that can enable the development of low power and eco-friendly displays and white lighting. The Company also develops and offers high-quality, state-of-the-art

UniversalPHOLED materials that are recognized as key ingredients in the fabrication of OLEDs with peak performance. In addition, Universal Display delivers innovative and customized solutions to its clients and partners through technology transfer, collaborative technology development and on-site training.

Based in Ewing, New Jersey, with international offices in Ireland, South Korea, Hong Kong, Japan and Taiwan, Universal Display works and partners with a network of world-class organizations, including Princeton University, the University of Southern California, the University of Michigan, and PPG Industries, Inc. The Company has also established relationships with companies such as AU Optronics Corporation, BOE Technology, DuPont Displays, Inc., Innolux Corporation, Kaneka Corporation, Konica Minolta Technology Center, Inc., LG Display Co., Ltd., Lumiotec, Inc., OLEDWorks LLC., OSRAM, Pioneer Corporation, Samsung Display Co., Ltd., Sumitomo Chemical Company, Ltd. and Tohoku Pioneer Corporation. To learn more about Universal Display, please visit <http://www.udcoled.com>.

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All statements in this document that are not historical, such as those relating to Universal Display Corporation's technologies and potential applications of those technologies, the Company's expected results as well as the growth of the OLED market and the Company's opportunities in that market, are forward-looking financial statements within the meaning of the Private Securities Litigation Reform Act of 1995. You are cautioned not to place undue reliance on any forward-looking statements in this document, as they reflect Universal Display Corporation's current views with respect to future events and are subject to risks and uncertainties that could cause actual results to differ materially from those contemplated. These risks and uncertainties are discussed in greater detail in Universal Display Corporation's periodic reports on Form 10-K and Form 10-Q filed with the Securities and Exchange Commission, including, in particular, the section entitled "Risk Factors" in Universal Display Corporation's annual report on Form 10-K for the year ended December 31, 2015. Universal Display Corporation disclaims any obligation to update any forward-looking statement contained in this document.

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