



5TH ANNUAL
SHIPPERS'
CONFERENCE
2017

AUGUST 3-6
ARLINGTON, WA

Hosted by



CONFERENCE GUIDE



*Central Oregon
Truck Company*



Daseke Welcomes Our Newest Family Members



Tom Schilli, CEO
Lee Michaud, President
(Former EVP, SPD)



Gary Coleman, President & CEO



Jim Towery, President & CEO
Brett Sheets, COO

CONFERENCE DETAILS

- **Conference Photos:** Capture your conference memories and share them with the Daseke family and friends. Simply text photos to (972) 994-1647. Photos will be shared during the conference and later posted in the Daseke Shippers' Conference photo gallery.
- For conference support, text or call Barbara Kovacevich, Director of Communications, Daseke: (972) 489-4425.
- Tulalip Resort: (360) 716-6000
- Group transportation will depart from and return to the Tulalip Resort.
- The weather will be 60-70 degrees during the day, and 50-55 degrees at night. Please dress accordingly.

Thursday, August 3, 2017

Attire: Casual

6:00 – 10:00 p.m.

*Transportation departs
at 5:30 p.m.*

Welcome Reception and Casino Night

Smokey Point Distributing

19201 63rd Ave NE
Arlington, WA 98223

Hosted By:

Dan Wirkkala, CEO, Smokey Point Distributing

Welcome to Washington!

Friday, August 4, 2017

Attire: Dress for your networking activity

7:30 a.m.

Breakfast Buffet Opens

Tulalip Resort, Orca Meeting Room

10200 Quil Ceda Blvd.

Tulalip, WA 98271

8:00 – 10:15 a.m.

Industry Discussions

Market Consolidation—The Big Picture

John Larkin, Managing Director, Research

Stifel Financial Corp.

"The Dean" of trucking analysts brings us his insights.

Technology Delivering Efficiencies

Industry leading technology used to reduce your shipping spend.

Networking/Social Activities

11:00 – 2:00 p.m.

PACCAR Tech Center Tour

*Transportation departs
at 10:15 a.m.*

Returns by 3:00 p.m.

12479 Farm to Market Road

Mount Vernon, WA 98273

11:00 – 4:30 p.m.

Golf Activity

Kayak Point Golf Course

*Transportation departs
at 10:30 a.m.*

Returns by 5:00 p.m.

15711 Marine Drive

Stanwood, WA 98292

11:00 – 2:30 p.m.

Cruise Northwest Coastline

Port of Everett Marina

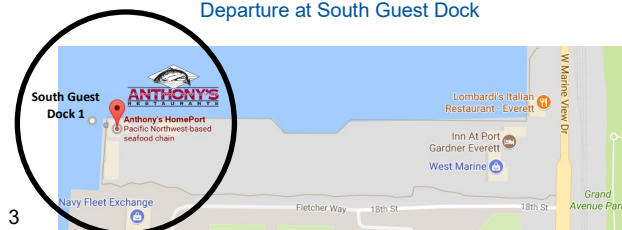
*Transportation departs
at 10:40 a.m.*

Returns by 3:00 p.m.

Parking at Anthony's HomePort

1728 W. Marine View Drive

Departure at South Guest Dock



Friday, August 4, 2017

Evening Events and Presentation

Attire: Business Casual

5:00 – 6:30 p.m.

*Transportation departs
promptly at 3:45 p.m.*

Boeing Bus Tour

Tour will end at Future of Flight Aviation Center

6:30 – 7:00 p.m.

*Transportation departs at
5:30 p.m. and 5:45 p.m.*

Cocktail and Hors d'oeuvres Reception

Future of Flight Aviation Center

Rooftop Strato Deck

8415 Paine Field Blvd

Mukilteo, WA 98275

7:15 p.m.

Buffet Opens

7:45 – 9:00 p.m.

Evening Presentation

Dan Wirkkala, CEO, Smokey Point Distributing

"Master of Ceremonies"

Don Daseke, President and CEO, Daseke

Our journey has just begun!

Q&A about the future of Daseke.

Dan Baker, Trucking's Senior Statesman

*He will likely have us rolling as he takes us on a walk
down the people side of the street.*

Saturday, August 5, 2017

Attire: Dress for your networking activity

7:30 a.m.

Breakfast Buffet Opens

Tulalip Resort, Orca Meeting Room

Kenny Rogers concert ticket distribution

8:00 – 10:15 a.m.

Industry Discussions

Sharing Strategies to Control Cost

Shippers share actionable examples that are increasing the throughput of trucks.

A View From The Road

Drivers and recruiters share their perspectives.

Infrastructure Bill and Regulatory Update

Networking/Social Activities

11:00 – 4:00 p.m.

*Transportation departs
at 10:15 a.m.
Returns by 5:00 p.m.*

Zipline / Hiking Excursion

Kristoferson Farm

332 NE Camano Drive
Camano Island, WA 98282

11:00 – 4:00 p.m.

*Transportation departs
at 10:45 a.m.
Returns by 4:30 p.m.*

Fishing Excursion

Port of Everett

1700 West Marine View Drive
Everett, WA 98201

11:00 – 4:00 p.m.

*Transportation departs
at 11:00 a.m.
Returns by 5:00 p.m.*

Woodinville Wine Tour

Woodinville Area Wineries

11:30 – 6:00 p.m.

*Transportation departs
at 11:00 a.m.
Returns by 6:30 p.m.*

Aerial Tour San Juan Islands

Arlington Airport (Meet at Ellie's at the Airport)

18218 59th Avenue NE
Arlington, WA 98223

1:00 – 4:30 p.m.

*Transportation departs
at 12:15 p.m.
Returns by 5:00 p.m.*

Skydive Snohomish

Harvey Airfield

9906 Airport Way
Snohomish, WA 98296

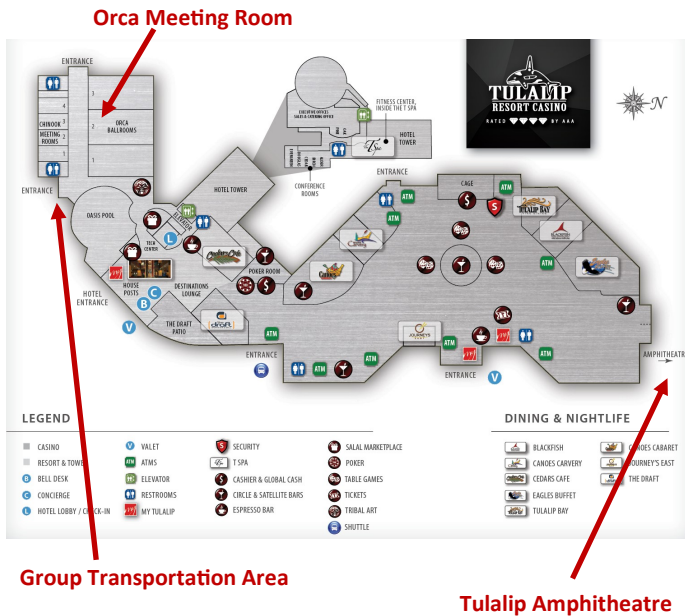
Saturday, August 5, 2017

Evening Event

7:00 p.m.

Kenny Rogers Concert
Tulip Amphiatre

Tulip Resort Map





Est. 1979



Est. 1938



Est. 1935



Est. 1992



Est. 1956



Est. 1989



Est. 1988



Est. 1959



Est. 1928



Est. 1961



Est. 1948



Est. 1991

INVESTING IN PEOPLE