



Central Oregon
Truck Company

Technology Improving Utilization & Efficiency

Presented By Rick Williams @ Central Oregon Truck Company

Connecting our Drivers & Customers Through Technology

- Primary Objective:
 - To Develop & Utilize Technology to Connect, Attract and Retain the most important parts of our business:
 - Our Professional Drivers
 - Our Valued Customers
- Ways to Accomplish This:
 - Network with Strategic Technology Partners to Create Value-Add Products that Serve the needs of our Valued Drivers & Customers
- Resulting In:
 - Reduce Labor Expenses and Improve Efficiency
 - Improve Communication & Access to Information
 - Create a Less Demanding Work Experience for Employees
 - Save Customers & Drivers Time and Money
 - Higher Satisfaction Rate for Drivers & Customers








Introducing Innovative Technology Ideas

The Development of Vendor & Carrier Apps

- Utilization of Apps to Improve Efficiency and Reduce Cost
 - ✓ Pilot/Flying J Mobile App
 - ✓ Cat Scale App
 - ✓ COTC Mobile App



Essential Apps and Links

	DriveCOTC Download for Android Download for iOS
	Transflo Mobile+ Download for Android Download for iOS
	PeopleNet Connected Driver Download for Android Download for iOS
	CAT Scale Locator Download for Android Download for iOS
	CAT Scale Weigh My Truck Download for Android Download for iOS



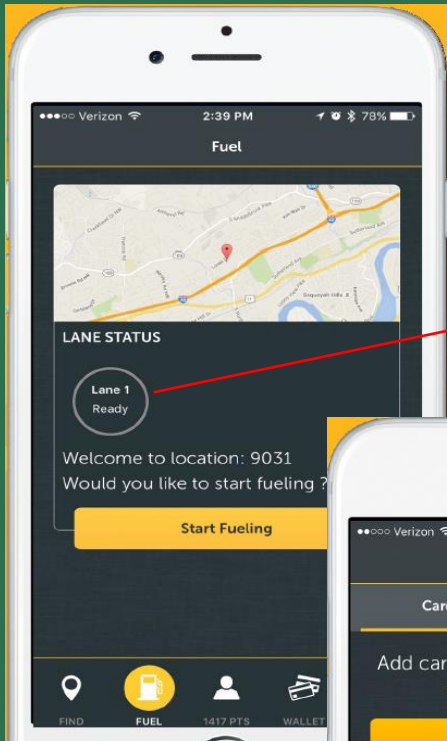
Pilot/Flying J Phone App



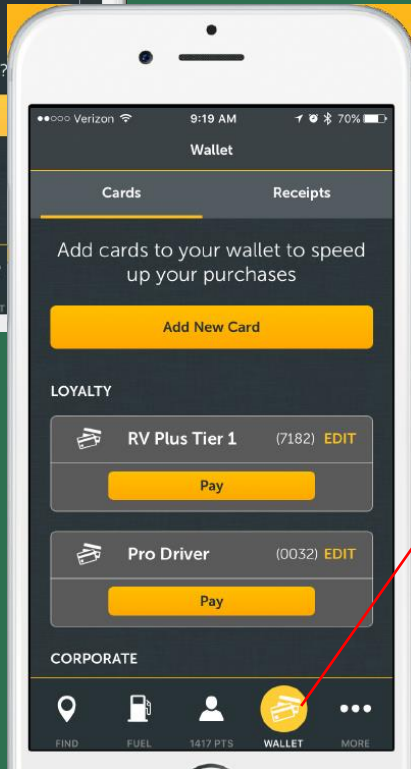
Benefits of Using the Pilot/Flying J App

- Optimized Fuel Purchases
- Fuel Lane Status
- Cardless Fueling
- Parking
- Showers
- Locations

Pilot Flying J App Features



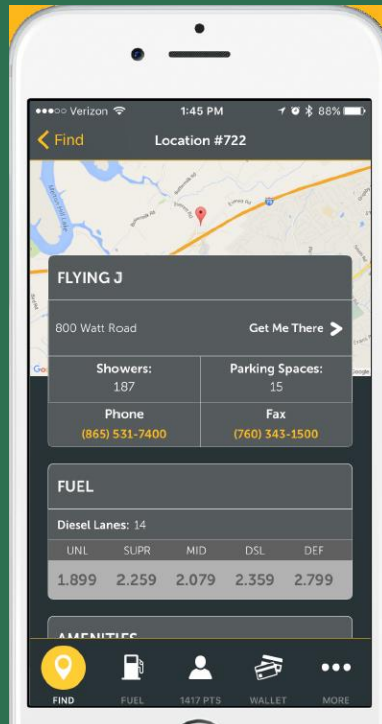
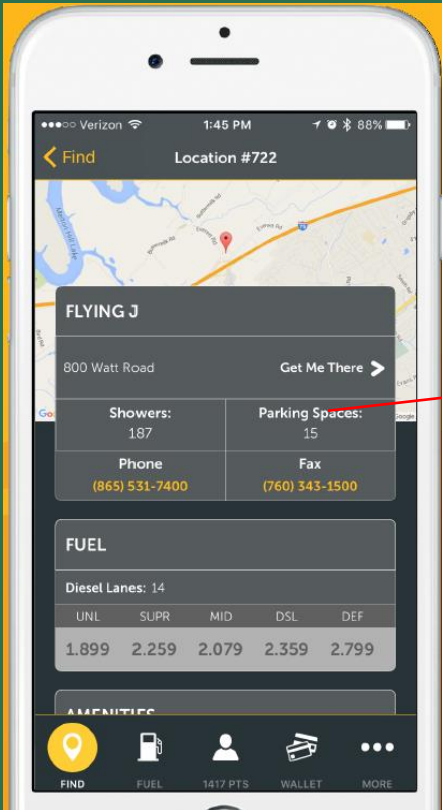
- Fuel Lane Status
- Shows the drivers available diesel lanes
- Helps drivers choose the fuel lane most likely to open up first by timing how long the handle has been lifted



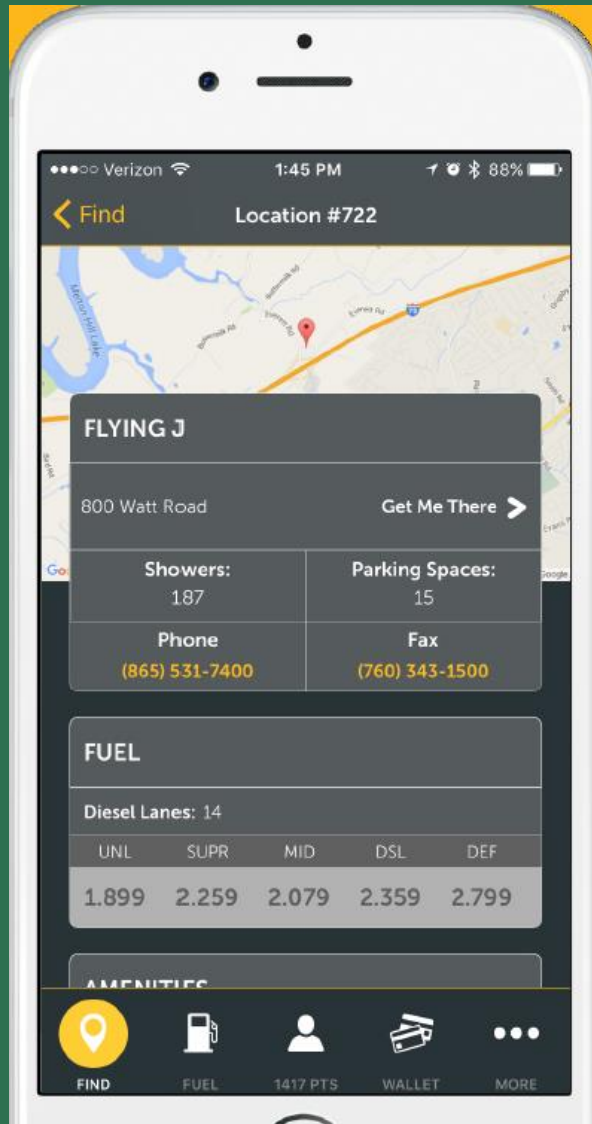
- Cardless Fueling
- Digital Receipts
- Securely store card information for future use using the "Wallet" feature - secured by pin code
 - Fuel Cards
 - Credit Cards
 - myRewards loyalty card
- App will provide driver the necessary code to start the pump

Additional Pilot Flying J App Features

- Parking/Showers
 - Drivers can view the number of parking spots at Pilot and Flying J locations
 - Make a reservation for a parking spot and/or shower
 - Allows drivers to reduce the amount of time searching for available parking
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- Locations
 - Allows users to see the distance to the next location, fuel prices, food offerings, etc.
 - Reduced waiting time and plan stops to maximize efficiency



Identifying Strategic Locations



- Allows users to see the distance to the next location, fuel prices, food offerings, etc.
- Reduced waiting time and plan stops to maximize efficiency

CAT Scale Weigh My Truck App



<https://www.youtube.com/watch?v=nsoV8pE9gYc>

What's Next? What's Possible

Carriers

- WiFi Enabled Truck Cabs
- Individual Budgets with Revenue Pass Through

Shippers

- Mobile Apps
- Reduction of Detention Time
- Load Specifications and Requirements

Vendors

- Auto Check in for Services
- Auto Ordering
- Advance Arrival Notifications

THINK OF ALL THE POSSIBILITIES!

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