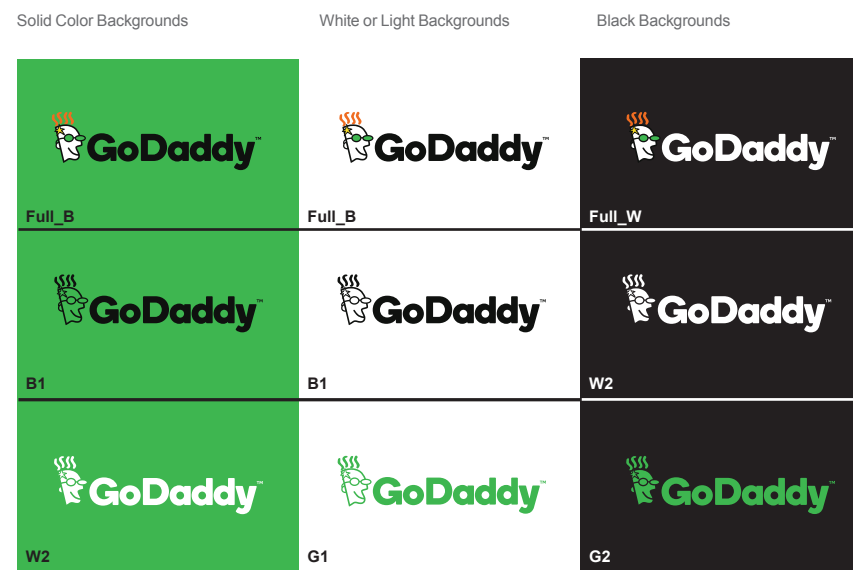


GoDaddy Logos RGB Updated 05.2016

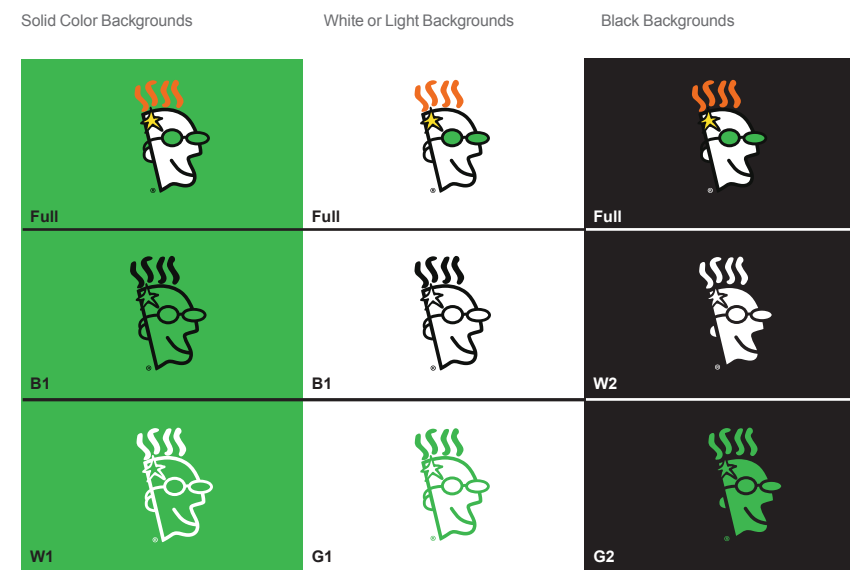
Proper use of the GoDaddy logo creates a recognizable visual identity and strengthens the company's brand and public image. The logo should never be altered, modified or obstructed in any way, or reproduced in a non-approved form.

- Keep all legal registration and trademark symbols clearly visible.
- Keep line weights and strokes in the original proportions at all sizes.

Primary Logo Head + Wordmark



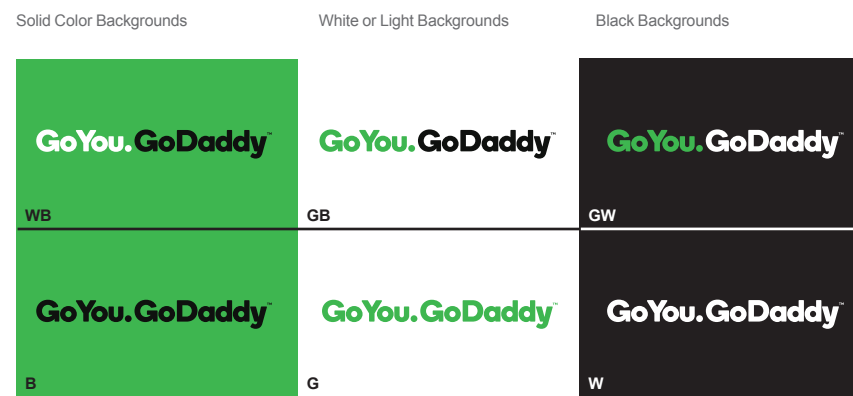
Head U.S.



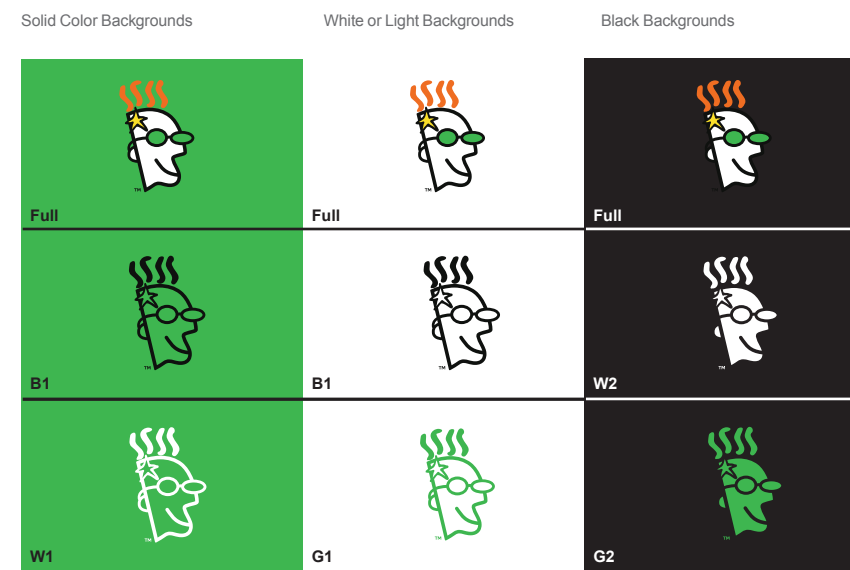
CLEARSPACE:
"GO" X WIDTH



Tagline

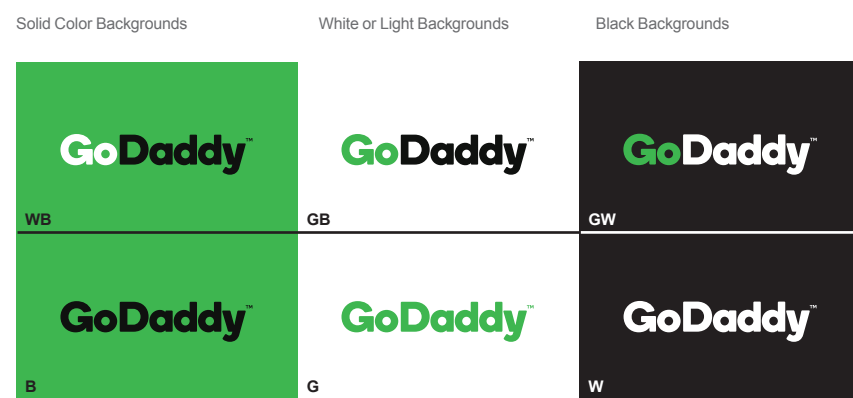


Head All Other Markets



MINIMUM SIZE:
0.825" / 60PX

Wordmark



Wordmark in Copy

Do: GoDaddy® Don't: Go Daddy

Make sure it's 'GoDaddy' without the '.com', without the space, and with a capital 'G' and 'D.' And don't forget ® in the first instance.

Example: GoDaddy®, the Web's top platform for small businesses, is expanding again with a permanent Seattle-area office in Kirkland or Bellevue, Washington set to open in June. Several new employees are already operating out of a temporary office near Carillon Point in Kirkland, as GoDaddy is recruiting technologists with great success.

RGB Color Palette

- GoDaddy Green R/2 G/197 B/76 Hex #02C54C
- GoDaddy Orange R/239 G/108 B/15 Hex #EF6C0F
- GoDaddy Yellow R/254 G/220 B/69 Hex #FEDC45
- Black R/17 G/17 B/17 Hex #111111