



# Ameren Corporation

## DRPlus Dividend Reinvestment and Stock Purchase Plan



### Quick guide to the Ameren Corporation DRPlus Dividend Reinvestment and Stock Purchase Plan

The DRPlus Dividend Reinvestment and Stock Purchase Plan (“the Plan”) provides first-time investors, and existing shareholders of Ameren Corporation (“Ameren”) a convenient and economical way to invest in Ameren. As a participant, you can enjoy the same benefits as an investor who holds Ameren shares directly on the books of EQ Shareowner Services (the “Plan Administrator”). You remain the registered owner of the Ameren shares and have full control over your investment decisions.

The Plan is filed with the Securities and Exchange Commission on a Registration Statement on Form S-3 under the Securities Act of 1933. Please refer to the Plan prospectus for complete disclosure before you invest and for additional details on the Plan. You may access the prospectus online at [shareowneronline.com](http://shareowneronline.com) or request a copy by contacting the Plan Administrator.

### Investment control and flexibility

You can make your initial investment directly through the Plan — no need for a broker. Purchase Ameren shares by making a one-time automatic withdrawal from your checking or savings account, specify a regular amount to be withdrawn automatically once or twice a month, or by submitting a check.

- Increase your holdings by steadily reinvesting your dividends, as applicable.
- Access your account and perform transactions online.
- Sell your shares directly through the Plan.

### Enroll in the Plan

Existing Ameren shareowners and new investors can enroll online through [shareowneronline.com](http://shareowneronline.com). For the first purchase, the minimum investment is \$250. There is no cost for existing or new investors to enroll into the Plan.

### Reinvest your dividends

Participants may elect to reinvest all or a portion of any cash dividends paid on Ameren’s shares in additional whole and fractional shares. There is no cost to the participant to reinvest your dividend.

### Purchase additional shares

Make additional cash investments in the Plan at any time by either authorizing one-time or recurring automatic bank withdrawals or mailing in a check. The minimum investment is \$25, with an annual maximum investment of \$360,000. The dollars you invest will go toward purchasing whole and fractional shares. There is no cost to the participant for purchasing additional shares.



## Timing and purchase price

Purchases are made at least once a month, generally on the 15th (or the prior business day if the 15th is not a business day) and the last business day of the month. The price of shares purchased on the open market or in privately negotiated transactions will be the weighted average price at which the independent agent acquired the shares plus applicable brokerage commissions and other fees. If the shares are purchased directly from Ameren, the price of such shares will be the average of the high and low sale prices of our common stock on the applicable purchase date.

## Track your investments

Following each transaction, you will receive a detailed statement. You may also elect to receive your statements automatically by initiating eDelivery through [shareowneronline.com](http://shareowneronline.com).

## Safekeeping

Safekeeping of your Ameren shares is provided, as applicable, at no cost to you.

## Sales

You can sell your Ameren shares at any time. A check will be issued for your sale proceeds, unless you elect to receive the funds by direct deposit into your bank account. Shares under the Plan are sold through a batch order, market order, limit order, or stop order. The costs for these transactions are no fee for batch, \$25 for market, and \$30 for limit or stop order sales. There is also a commission fee of \$0.04 per share. You may also elect to have the sales proceeds directly deposited into a bank account. The cost is \$5 for direct deposit into a North American account.

## Plan prospectus

Please refer to the Plan prospectus for complete disclosure before you invest and for additional details on the Ameren Plan. You may access the prospectus online at [shareowneronline.com](http://shareowneronline.com).

## Contact information

### Online:

[shareowneronline.com](http://shareowneronline.com) (available 24 hours a day, 7 days a week, for access to account information and answers to common questions and general inquiries).

### Email:

Go to [shareowneronline.com](http://shareowneronline.com) and select **Contact Us**.

### Telephone:

Toll free: 1-800-255-2237 (Shareowner Relations Specialists are available Monday through Friday, from 7:00 a.m. to 7:00 p.m. Central Time). You may also access your account information 24 hours a day, 7 days a week, using our automated voice response system.



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