



## NEWS RELEASE

### Valvoline Announces Opening of New Quick-Lube Center in Cincinnati

*New location marks company's 26<sup>th</sup> company-owned service center in greater Cincinnati market and expands company's network of more than 1,100 company-owned and franchised Valvoline Instant Oil Change stores*

LEXINGTON, Ky., July 11, 2018 - Valvoline Inc. – a leading worldwide supplier of premium branded lubricants and automotive services – announced today that it has opened a new company-owned Valvoline Instant Oil Change<sup>SM</sup> (VIOC) service center in Cincinnati.



A core element of Valvoline's strategy is to accelerate the growth of its industry-leading quick-lube model, which is all about delivering a quick, easy and trusted experience for every customer, every day.

The service center is at 4911 Marburg Avenue. No appointments are necessary.

Valvoline Instant Oil Change service centers let customers stay in their cars and watch VIOC's certified technicians perform their service. Technicians complete a professional ASE®-certified training

program that is ranked #2 globally by the Association for Talent Development's 2017 BEST Award. In addition to full-service oil changes done in about 15 minutes, VIOC performs a wide range of preventive maintenance services, including transmission, radiator and air-conditioning services; safety parts replacement, including wiper blades and light bulbs; and tire rotation. Most locations also offer fuel system and battery services. VIOC services most vehicle makes and models, including luxury, diesel, and hybrid vehicles. Visit [www.vioc.com](http://www.vioc.com) to learn more.

#### **About Valvoline™**

Valvoline Inc. (NYSE:VVV) is a leading worldwide producer and distributor of premium branded automotive, commercial and industrial lubricants, and automotive chemicals. Valvoline ranks as the #2 quick-lube chain by number of stores and #3 passenger car motor oil brand in the DIY market by volume in the United States. The brand operates and franchises more than 1,100 Valvoline Instant Oil Change<sup>SM</sup> centers in the United States. It also markets Valvoline™ lubricants and automotive chemicals; MaxLife™ lubricants created for higher-mileage engines; SynPower™ synthetic motor oil; and Zerex™ antifreeze. Visit [www.valvoline.com](http://www.valvoline.com) to learn more.

<sup>TM</sup> Trademark, Valvoline or its subsidiaries, registered in various countries

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## FOR FURTHER INFORMATION

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