Our journey toward sustainability

has led the way for our industry for over two decades.

2000
- Built our first ENERGY STAR certified homes

2005
- Launched Water Smart homes in Las Vegas
- Offered solar photovoltaic options in California

2007
- Committed to using 100% ENERGY STAR certified appliances

2008
- Published First Annual Sustainability Report
- Committed to building ENERGY STAR certified new homes company-wide

2009
- Launched National Advisory Board (NAB) to provide external expert guidance to our sustainability efforts
- Committed to building with 100% WaterSense labeled fixtures

2010
- Built our first WaterSense labeled homes
- Built our first Net Zero home

2011
- Built first all-solar communities in California
- Introduced consumer tool, now known as the Energy Savings Comparison, which shares expected energy performance and utility costs of home designs

2012
- Built 1,000th solar-powered home

2013
- Achieved average 20% increase in energy efficiency in our new homes compared to 2007

2014
- Built demonstration homes with energy storage and greywater recycling systems

2015
- Built 10,000th Water Smart home

2016
- Built 100,000th ENERGY STAR certified new home
- Built 5,000th solar-powered home
- Built first KB ProjeKt® concept home to demonstrate next-generation sustainable home design and technology

2017
- Achieved national record for most WaterSense labeled and Water Smart homes in industry
- Opened first Environmental Protection Agency (EPA) Indoor airPLUS certified community
- Formalized KB Cares company-wide giving program

2018
- Co-led development of RESNET® HERS H_2O® water-efficiency rating system

2019
- Built KB ProjeKt 2.0: Where Tomorrow Lives concept home to demonstrate newest sustainable home technology in a fully functioning home
- Reached national record for building the most ENERGY STAR certified homes

2020
- Became first national builder to implement EPA WaterSense Labeled Homes Version 2.0
- Declared 5-year goal of 45 national average HERS score

2021
- Achieved lowest national HERS H_2O score among participating builders

2022
- Launched first-ever residential microgrid communities in California
- Committed to building all future communities in Arizona, California and Nevada to WaterSense labeled homes standard
- Reached milestone of $1 billion in cumulative estimated savings for our homeowners on their utility bills
- Installed our 1,000,000th WaterSense labeled fixture

2023
- Built our 20,000th solar-powered home
- Reached milestone of two billion gallons estimated annual water savings for our homeowners through our water-efficiency initiatives
- Launched a pilot project in Arizona communities using lower carbon building materials

2024
- Achieved 45 average HERS score, a year ahead of our 5-year goal
- Built first Wildfire Prepared new homes at a new community

2025
- Built our 217,000th ENERGY STAR certified new home, a new milestone and more than any other builder
- Built 31,000th WaterSense labeled and Water Smart homes, a new milestone and more than any other builder
- Built the second community of Wildfire Prepared new homes
- Operationalized RESNET's HERS Carbon Index® in our GHG emissions calculations