NEWS RELEASE

KB HOME OPENS NEWLY REIMAGINED DESIGN STUDIO IN HOUSTON

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New Houston Design Studio offers an interactive, personalized experience where homebuyers can explore design options and create a home tailored to their lifestyle and budget

HOUSTON, Nov. 23, 2026 /PRNewswire/ -- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the opening of its new Design Studio in Houston. The new retail-inspired showroom provides homebuyers with the opportunity to personalize their new home with expert guidance while exploring a wide range of design selections, innovative technologies and products from trusted national brands.

At the new Design Studio, customers can explore flooring, countertops, cabinetry, lighting, appliances and other design features, as well as energy- and water-efficient products, healthy home solutions and smart home technologies. Homebuyers can also learn about the many design choices included at no additional cost in every new KB home and discover products from leading brands, including Whirlpool®, Kohler®, Moen®, Shaw®, Visual Comfort & Co.® and Sherwin-Williams®.

"Our new Houston Design Studio reflects our commitment to delivering an exceptional homebuying experience," said Marc Tindall, President of KB Home's Houston division. "With a larger, more interactive space and an extensive array of design choices, customers can explore the possibilities for their new home and make selections that fit their personal style and needs."

Every KB homebuyer is paired with a dedicated design consultant who guides them through the home design journey. As a Built-to-Order™ homebuilder, KB Home gives homebuyers the opportunity to

personalize many aspects of their new home, enabling them to select the features and finishes they want while avoiding the cost of options and upgrades they may not need. The Design Studio experience combines expert support with hands-on inspiration, allowing customers to see, touch and compare products firsthand. Homebuyers can also access KB Home's online Design Studio to browse products, gather inspiration and prepare for their in-person Design Studio appointment.

The Houston Design Studio is located at 1300 West Sam Houston Parkway South, Suite 105, Houston, TX 77042.

For more information about KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home
KB Home is one of the largest and most trusted homebuilders in the U.S. We operate in 50 markets, have built over 700,000 quality homes in our nearly 70-year history, and are honored to be one of the top customer-ranked national homebuilders based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit kbhome.com.

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