

Bank of America Merrill Lynch HCC May 13, 2015



Forward-Looking Statement

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Risks and uncertainties include but are not limited to, general industry conditions and competition; general economic factors, including interest rate and currency exchange rate fluctuations; the impact of pharmaceutical industry regulation and health care legislation in the United States and internationally; global trends toward health care cost containment; technological advances, new products and patents attained by competitors; challenges inherent in new product development, including obtaining regulatory approval; Merck's ability to accurately predict future market conditions; manufacturing difficulties or delays; financial instability of international economies and sovereign risk; dependence on the effectiveness of Merck's patents and other protections for innovative products; and the exposure to litigation, including patent litigation, and/or regulatory actions.

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Merck is Positioned for Long-Term Growth through Innovation

Premier Research-Driven Biopharmaceutical Company

New Focused Model

Suite of Opportunities

Four Key Growth Platforms

Advancing Innovative Pipeline

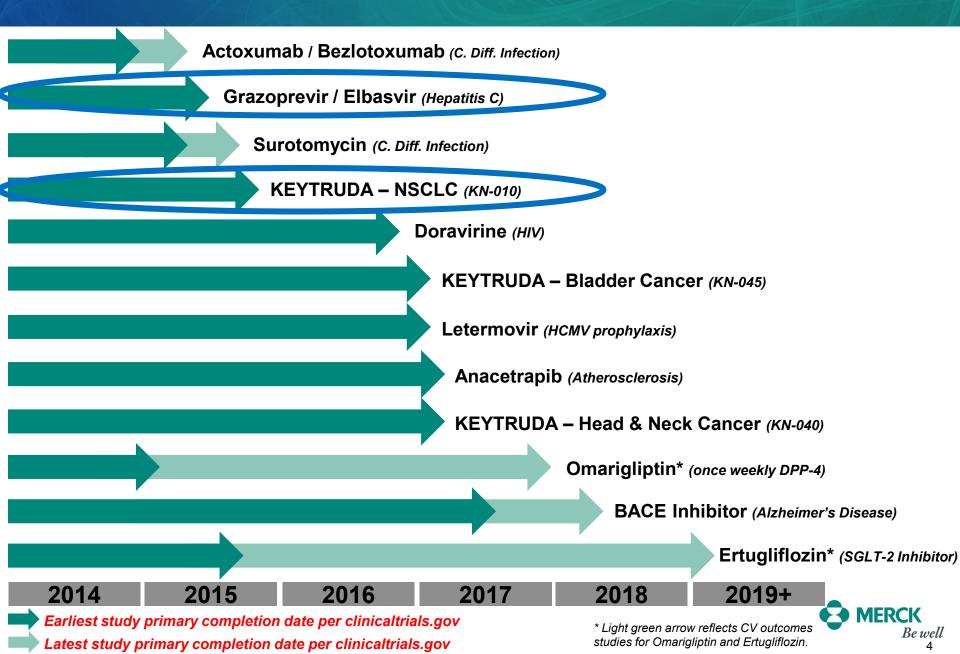
Accelerating BD Strategy

Programs in Areas with Large Unmet Needs

Improving Operating Model

Multiple New Product Launches

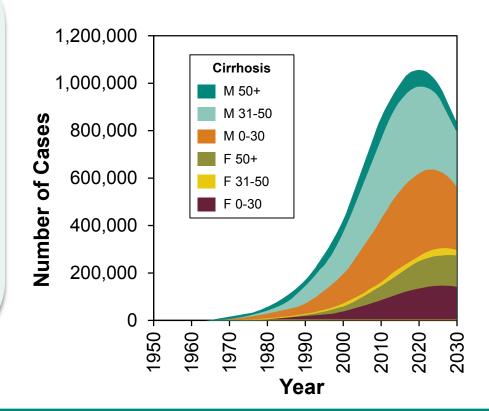
Merck is Advancing its Innovative Pipeline



Hepatitis C: Fast-growing market with high unmet need

- In U.S., 3.2 million people with chronic HCV
 - 50% diagnosed
 - ~170,000 200,000 successfully treated
 - >450,000 may get insurance between 2014 and 2020
- Without changes to historical diagnosis and treatment paradigm, annual medical costs expected to rise to \$85 billion in 5 years

The number of patients with chronic HCV infection and cirrhosis will peak in the next 7-10 years

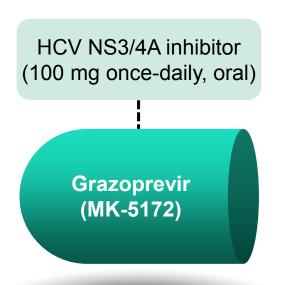


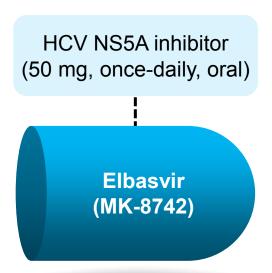
There is an unmet medical need for an interferon-free, ribavirin-free, short duration HCV therapy that is highly effective across patient populations, including patients with cirrhosis.



Grazoprevir/Elbasvir regimen for the treatment of HCV infection

All-oral, once-daily, fixed-dose tablet

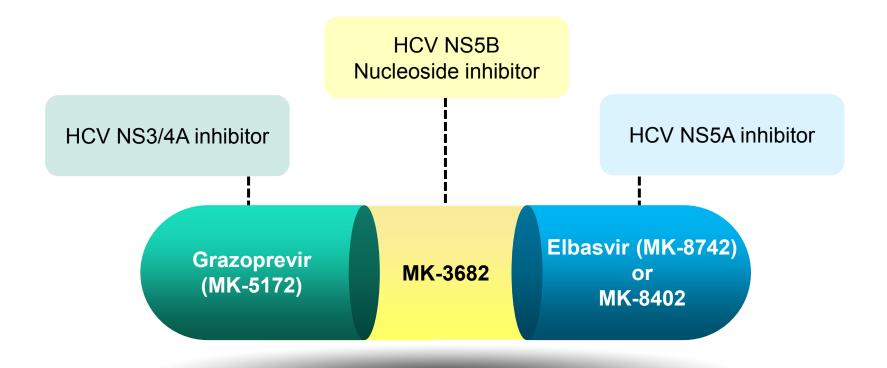




- High rates of efficacy* demonstrated against key genotypes in a broad range of patients, including patients with cirrhosis, HIV co-infection, and other co-morbidities
- High barrier to resistance and activity against common resistance-associated variants of HCV
- Single tablet given once-daily, no significant food effect
- Breakthrough designation from FDA for selected populations



Looking to the future: The Merck triplet regimens



- C-CREST: Phase 2 program evaluates two different 3-drug regimens
- Designed to target broad range of genotypes
- Starts with 8 week regimens, and based on the results, will proceed to investigate shorter durations



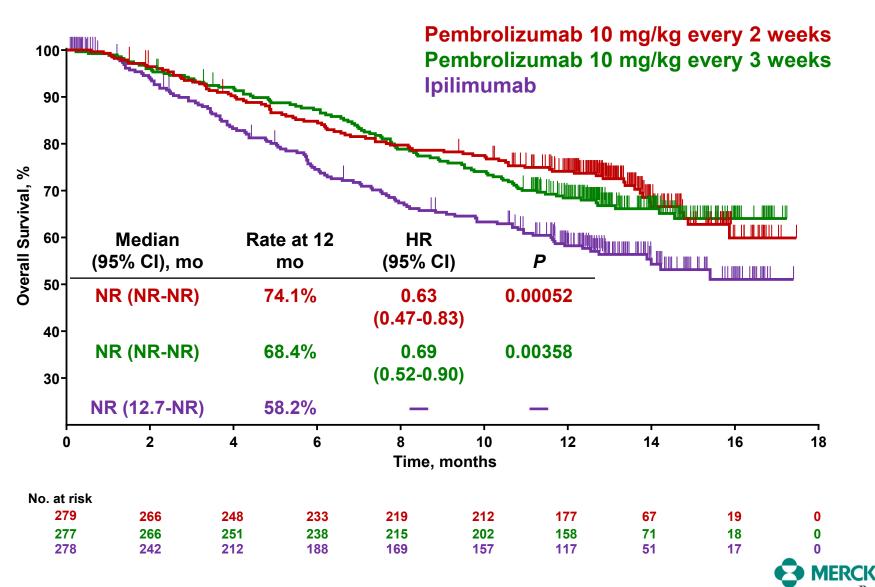
Merck is Committed to the Treatment of Hepatitis C

- Hepatitis C is a priority area for Merck
- There is significant unmet need across a large and diverse group of patients infected with Hepatitis C
- At EASL, Merck Grazoprevir/Elbasvir regimen demonstrated high rates of virologic efficacy in Phase 3 C-EDGE and Phase 2/3 C-SURFER studies
 - Anticipated filing in H1 2015
- C-CREST Phase 2 studies are ongoing for an 8-week Merck triplet regimen
 - Results anticipated in 2015

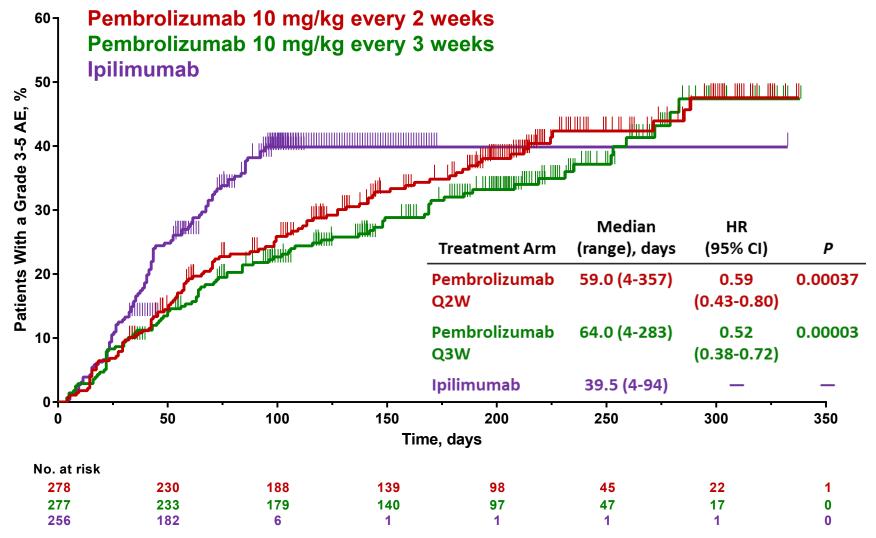
Merck is Committed to Immuno-Oncology

- Oncology is a priority area of focus for Merck
- Our strategy:
 - Building a foundation with monotherapy
 - Expanding experience in combination therapy
- At present we have more than 90 clinical trials across more than 30 tumor types and more than 14,000 patients
- New pivotal data for advanced melanoma and non-small-cell lung cancer (NSCLC) presented at AACR and published in the New England Journal of Medicine
- Data now in 8 tumor types, including new data in pleural mesothelioma

Keynote-006: KEYTRUDA Demonstrates Overall Survival Advantage vs. Ipilimumab in Advanced Melanoma



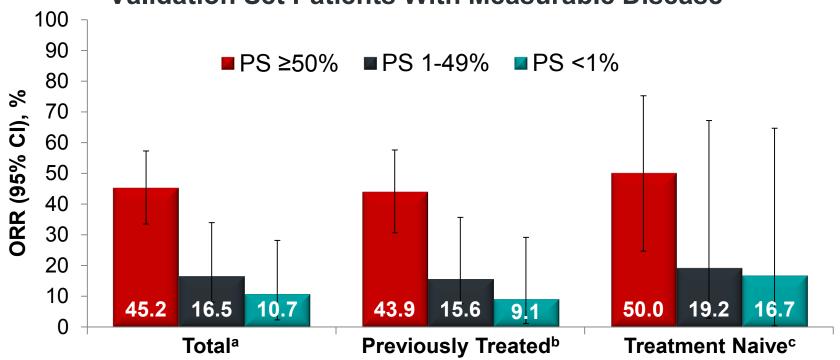
Keynote-006: Time to First Grade 3-5 Adverse Event^a In Advanced Melanoma





Keynote-001: Assessing NSCLC Clinical Outcomes by PD-L1 Biomarker





When measurable disease is NOT required, the ORR (95% CI) in the PS ≥50% subgroups are: **42.3%, 41.0%, and 47.1%** in the total, previously treated, and treatment-naive populations^d

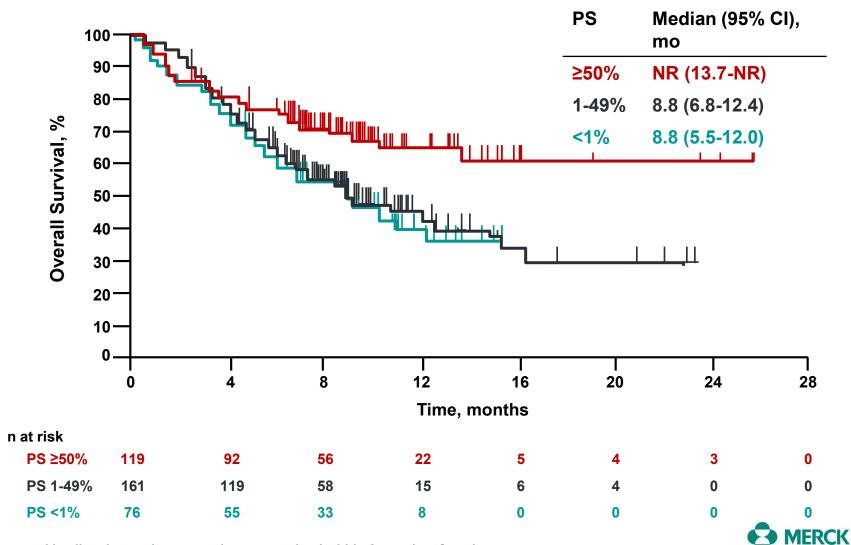
Analysis cut-off date: August 29, 2014.



 $^{^{}a}$ n = 73, 103, and 28, respectively. b n = 57, 77, and 22, respectively. c n = 16, 26, and 6, respectively. d n = 78, 61, and 17, respectively.

ORR was assessed per RECIST v1.1 by central review in the biomarker-evaluable population (ie, patients with measurable disease per RECIST v1.1 by central review at baseline whose slides were cut within 6 months of staining and for which a proportion score could be assigned).

Keynote-001: Overall Survival by PD-L1 Expression, All CTA- Evaluable Patients^a



Broad Merck Immuno-Oncology Pipeline

PHASE 1 AND PHASE 2			
Melanoma & NSCLC (KN001)	RCC (KN031)	40+ Additional Investigator- Initiated Monotherapy and Combination Studies	
Head & Neck, Bladder, TNBC, & Gastric (KN012)	Melanoma (Japan) (KN041)		
Hematologic malignancies (KN013)	Pediatric melanoma, solid tumors, lymphoma (KN051)		
MSI-high Colerectal and non- colon (KN016)	1L Bladder (KN052)	Hodgkin's Lymphoma (KN087)	
NSCLC (Japan) (KN025)	2L Head & Neck (KN055)	Triple Negative Breast (KN086)	
Melanoma brain metastasis (KN027)	3L Gastric (KN059)	MK-4166 (Anti-GITR): Solid tumors	
20-tumor signal-finding study (KN028)	MK-8628 (BET inhibitor): Solid tumors, hematologic malignancies		
Melanoma / RCC with IPI/Sylatron (KN029)	NSCLC with chemo (KN011)	HER2+ breast with trastuzumab	
Melanoma BRAF & MEK Inh. (KN022, GSK)	NSCLC with IDO1 (KN037, INCY)	TNBC with eribulin (Eisai)	
Melanoma with T-VEC (AMGN)	NSCLC with chemo, lpi, kinase inh's. (KN021)	Solid tumors with 41BB (KN036, PFE)	
Melanoma with entinostat (Syndax)	NSCLC with abraxane (KN026)	Solid Tumors with ramucirumab (LLY)	
Melanoma with PLX3397 (CSF-1R, Plexxikon)	NSCLC with necitumumab (LLY)	Solid Tumors with lenvatinib (Eisai)	
RCC with pazopanib (KN018, GSK)	NSCLC with Xalkori (PFE)	Solid Tumors with birinipant (TetraLogic)	
RCC with axitinib (PFE)	NSCLC with entinostat (Syndax)	Solid Tumors with PLX3397 (CSF-1R, Plexxikon)	
Multiple Myeloma with len. & dex. (KN-023)	Prostate with <i>Lm</i> -LLO (KN046, ADXS)		

REGISTRATION

- 1L Melanoma (KN006)
- 2L Melanoma (KN002)
- Adjuvant Melanoma (KN054)
- 2/3 L NSCLC (KN010)
- 1L NSCLC (KN024)
- 1L NSCLC (KN042)
- 1L Head & Neck (KN048)
- 2L Head & Neck (KN040)
- 2L Bladder (KN045)
- 2L Gastric (KN061)

STUDIES

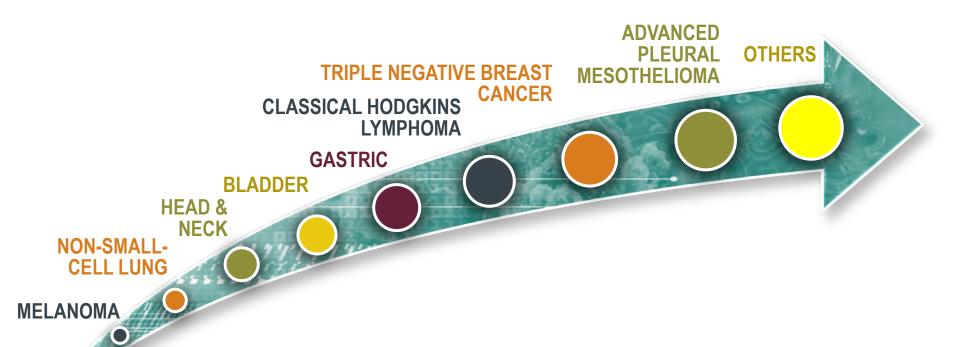


ASCO: Multiple Presentations in Advanced Malignancies

Selected Titles	Type/Session	Date
Antitumor activity and safety of pembrolizumab in patients (pts) with advanced squamous cell carcinoma of the head and neck (SCCHN): Preliminary results from KEYNOTE-012 expansion cohort	Oral Presentation; Head and Neck Cancer	Monday, June 1 3:39PM–3:51PM
Long-term efficacy of pembrolizumab (pembro; MK-3475) in a pooled analysis of 655 patients (pts) with advanced melanoma (MEL) enrolled in KEYNOTE-001	Oral Presentation; Melanoma/Skin Cancers	Saturday, May 30 2:39PM-2:51PM
Atypical patterns of response in patients (pts) with metastatic melanoma treated with pembrolizumab (MK-3475) in KEYNOTE-001	Oral Presentation; Developmental Therapeutics and Translational Research	Monday, June 1 1:15PM–1:27PM
Association of response to programmed death receptor 1 (PD-1) blockade with pembrolizumab (MK-3475) with an interferon-inflammatory immune gene signature	Oral Presentation; Developmental Therapeutics and Translational Research	Monday, June 1 1:27PM–1:39PM
Phase I study of pembrolizumab (pembro; MK-3475) plus ipilimumab (IPI) as second-line therapy for advanced non-small cell lung cancer (NSCLC): KEYNOTE-021 cohort D	Clinical Science Symposium; Lung Cancer	Sunday, May 31 4:54PM–5:06PM
Pembrolizumab (MK-3475) in patients (pts) with extensive-stage small cell lung cancer (SCLC): Preliminary safety and efficacy results from KEYNOTE-028	Oral Presentation; Lung Cancer	Saturday, May 30 3:48PM–4:00PM
PD-1 blockade in tumors with mismatch repair deficiency	Clinical Science Symposium; Special Sessions	Saturday, May 30 8:05AM-8:17AM
Relationship between PD-L1 expression and clinical outcomes in patients with advanced gastric cancer treated with the anti-PD-1 monoclonal antibody pembrolizumab (MK-3475) in KEYNOTE-012	Oral Presentation; Gastrointestinal (Noncolorectal) Cancer	Sunday, May 31 8:12AM-8:24AM
Pembrolizumab (MK-3475) for patients (pts) with advanced esophageal carcinoma: Preliminary results from KEYNOTE-028	Clinical Science Symposium; Gastrointestinal (Noncolorectal) Cancer	Sunday, May 31 4:54PM-5:06PM
Pembrolizumab (MK-3475) for advanced urothelial cancer: Updated results and biomarker analysis from KEYNOTE-012	Oral Presentation; Genitourinary Cancer	Monday, June 1 10:09AM-10:21AM
Antitumor activity and safety of pembrolizumab in patients (pts) with PD-L1 positive advanced ovarian cancer: Interim results from a phase lb study	Clinical Science Symposium; Gynecologic Cancer	Monday, June 1 3:12PM-3:24PM



Potential Launches in Multiple Tumor Types



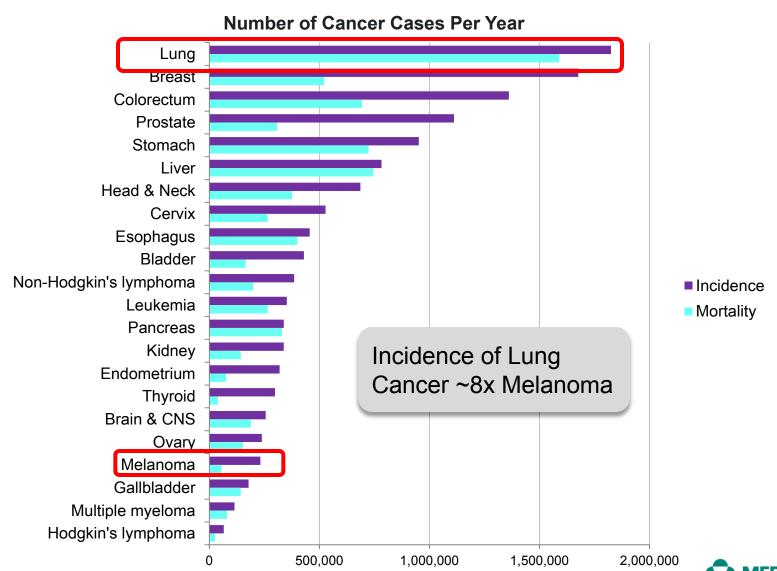
- Initial market entry in metastatic melanoma
- Second indication in non-small-cell lung cancer
- Possible application in up to 30 different types of tumors

Rapid Penetration of Ipilimumab-Refractory Melanoma



- \$83mm in Q1 2015 sales
- Vast majority of ipilimumab-refractory melanoma patients being treated with KEYTRUDA
- Strong access in labeled indication
- Broad acceptance of KEYTRUDA in NCCN melanoma treatment guidelines

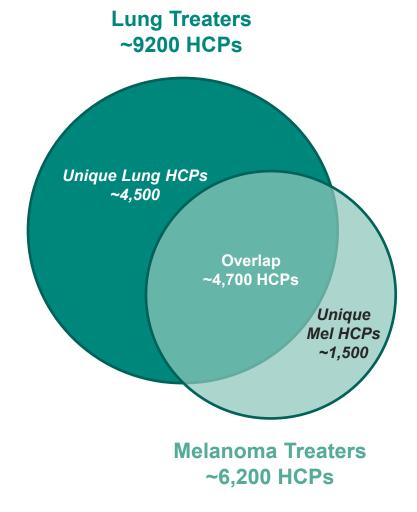
Lung Cancer: Largest Global Incidence and Worst Mortality



U.S. Fully Prepared for Lung Indication

Maximizing opportunity in NSCLC with reach into the community oncology setting

- Significant overlap with melanoma HCP's
 - Sales force expansion completed 1Q15
- Substantial education planned
- Heavy focus on communitybased KOLs
- Preparing for companion diagnostic

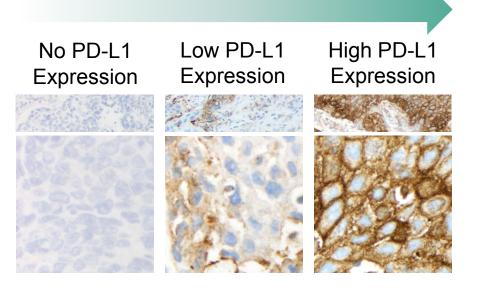




Companion Diagnostic: Identifying Patients Who May Benefit Most from Treatment with KEYTRUDA

Value of PD-L1 Diagnostic to Customers

Correlation with Improved Outcomes



- Diagnostic testing for treatment decisions has become a standard and widespread practice in NSCLC
- PD-L1 diagnostic may help identify patients who may benefit most from treatment with KEYTRUDA
- Enables physicians to have personalized conversations with patients
- Empowers physicians to prioritize treatment options
- Payers are interested in potential health economics

Preparing for Launch in Key ex-U.S. Markets

Merck is preparing to launch KEYTRUDA in Europe, Canada, Japan, and other Global Markets

KOL engagement

- KOLs identified and plans developed
- Regulatory and reimbursement support secured
- Expanding clinical and medical teams

Scientific Awareness

- Majority of oncologists engaged for Melanoma
- Strong awareness prelaunch
 - High in Melanoma
 - Building in NSCLC

Customer-Facing Organizations

- Building Commercial, Medical, and Sales teams
- Field expansion in progress

2015: Merck Looking Forward to...

- Ongoing U.S. melanoma launch and other global markets
- Anticipated approval in NSCLC in U.S. and melanoma in EU
- Anticipated full approval from Keynote-002 submission in U.S. for ipilimumab-refractory melanoma
- Filing of KN-006 data for ipilimumab-naïve melanoma
- Data updates, including new tumors, at ASCO and other medical meetings